

CHOICE BASED CREDIT SYSTEM
B.A. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
JOURNALISM & MASS COMMUNICATION
PAPER – VII: Media Laws and Ethics

Time: 3 Hrs.**Max. Marks: 120****PART – A****I. Answer any four of the following:****4×5=20**

1. Censorship
2. Media Ethics
3. Official Secrets Act
4. Contempt of Court
5. Indian Penal Code
6. Morality

PART – B**II. Answer any four of the following:****4× 10=40**

7. Describe the fundamental rights and duties of Indian citizen.
8. What are Parliamentary Privileges?
9. What is IT Act 2000? Explain.
10. List some of the professional bodies and their functions.
11. Explain in detail Vernacular Press Act.
12. What is law? Explain the need of a law for the country.

PART – C**III. Answer any two of the following:****2×20=40**

13. Explain Defamation, types and its defences.
14. Explain in detail the functions and powers of the press council of India.
15. Mention the restricted grounds of freedom of speech and expressions.
16. What is RTI? What is the purpose of RTI?

PART – D**III. Answer the following:****1×20=20**

17. It is imperative for the Journalist to have a basic knowledge of the constitution. Discuss.

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JOURNALISM & MASS COMMUNICATION
PAPER – VII: Media Laws & Ethics

Time: 3 Hrs.

Max. Marks: 120

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- I. Answer any four of the following: 4×5=20**
- 1) Registrar of Newspaper for India
 - 2) Central Board of film certification
 - 3) Reasonable restrictions
 - 4) Law and Morality
 - 5) Press Council of India
 - 6) Indian Penal Code
- II. Answer any FOUR of the following: 4×10=40**
- 7) Differentiate between civil and criminal contempt of court.
 - 8) Write a short note on free speech and hate speech.
 - 9) What is Cyber Crime? Explain its classification.
 - 10) The judicial system in India needs several reforms. Examine.
 - 11) List down few press laws and write a brief note on it.
 - 12) What are Parliament Privileges?
- III. Answer any TWO of the following: 2×20=40**
- 13) What do you understand by Journalist Ethics? Briefly enumerate the code of ethics formulated by Press Council of India.
 - 14) What is the concept of Right to Information and how is the right limited by official Secrets Act 1923.
 - 15) Describe the main provisions of Information Technology Act 2000.
 - 16) What is defamation? Explain the exceptions and defences for defamation.
- IV. Answer the following: 1×20=20**
- 17) Explain the first and the second press commissions and their recommendations.

CHOICE BASED CREDIT SYSTEM
B.A. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
JOURNALISM & MASS COMMUNICATION
PAPER – VIII: New Media Technology

Time: 3 Hrs.**Max. Marks: 120****PART – A****I. Answer any four of the following: 4×5=20**

1. What is Technological Convergence?
2. Define Electronic Governance.
3. What are the main features of knowledge society?
4. What is Information Communication Technology (ICT)?
5. Define Electronic publishing. Explain its features.
6. Explain the types of Cyber Crime.

PART – B**II. Answer any four of the following: 4× 10=40**

7. What are the major factors that influence information society? Explain in detail.
8. Explain social media. Elaborate on any two major social media platforms of your choice.
9. What is virtual reality? Explain its applications.
10. What are the softwares available for Web Designing? Explain at least two.
11. Is the internet a boon or a bane? Explain your perceptions.
12. What is a Cookie? How does it work? Explain the types of Cookies.

PART – C**III. Answer any two of the following: 2×20=40**

13. What is ICT? Explain the role of ICT in education.
14. What are the top 5 Search Engines? Explain any one of your choice.
15. How do you understand Information Super Highway? Explain its characteristics.
16. Discuss the significance of E-governance democracy. Give Indian context.

PART – D**III. Answer the following: 1×20=20**

17. Write a detailed note on Chat GPT. What are the pros and cons?

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JOURNALISM & MASS COMMUNICATION
PAPER – VIII: New Media Technology

Time: 3 Hrs.**Max. Marks: 120****I. Answer any FOUR of the following:****4×5=20**

- 1) Explain OTT.
- 2) Write a short note on virtual reality.
- 3) Comment on WSIS summit on information society.
- 4) Write a note on information super highway.
- 5) Discuss the use of cookies.
- 6) Why we need HTML?

II. Answer any FOUR of the following:**4×10=40**

- 7) Explain cyber crime with any two case studies.
- 8) Trace the evolution and advantages of Satellite TV.
- 9) Write a note on technological convergence with suitable examples.
- 10) Explain the role of ICT in education.
- 11) Write a note on Information Technology Act 2000.
- 12) 'Online platforms boomed during the pandemic'. Comment.

III. Answer any TWO of the following:**2×20=40**

- 13) Explain E-governance. List E-governance initiatives in India.
- 14) In the era of new media technology what is role and scope of fake news and misinformation. Explain the ways to tackle it.
- 15) How print journalism is different from web journalism? Explain advantages and disadvantages of a) Print journalism b) Web journalism
- 16) What is globalization? Write detail notes on political, economic and cultural aspects of globalization.

IV. Answer the following:**1×20=20**

- 17) Design a social media campaign to create awareness about Covid. Explain the budget, target audience and steps that will be implemented.

CHOICE BASED CREDIT SYSTEM
BA SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
SECRETARIAL PRACTICE
Theory Paper VIII - Innovative Banking

Duration:3 Hours**Max Marks:80****I. Answer any SIX of the following :****(6×2= 12 Marks)**

1. State any two roles of banks in Economic development.
2. What is Saving Bank Account?
3. Mention any two limitations of a Cheque.
4. Mention any two merits of Bank Overdraft.
5. What is Forward Contract in Derivatives?
6. What is meant by Debit Card?
7. What is Co-operative Bank?

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. Explain the functions of Co-operative Bank.
9. Explain the benefits of Letter of Credit.
10. Explain the features of Education Loan.
11. Write a short note on Custodial Services.
12. What is meant by Tele banking? Explain its benefits.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. Narrate the role of RBI in regulating financial institutions.
14. Explain the account opening procedure of Fixed Deposit Account.
15. What is Car Loan? Explain the factors affecting Car Loan.
16. Explain the operating procedure of ATM.
17. Explain the features and Operating procedure of Electronic Clearing Services.

19SEP612

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CHOICE BASED CREDIT SYSTEM
B.A. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
SECRETARIAL PRACTICE
Paper VII - Enterprise Resource Planning

Duration:3 Hours

Max Marks:80

I. Answer any SIX of the following : (6×2= 12 Marks)

1. How an ERP helps to improve the business?
2. Mention any two sales order processing queries.
3. Mention any two benefits of business process mapping of an ERP.
4. State any two characteristics of an ERP performance measurement metric.
5. Which type of businesses find more benefits with the ERP solution?
6. Mention any two features of Robust Inventory tracking.
7. Mention the two benefits of transportation management of ERP.

II. Answer any FOUR of the following : (4×5= 20 Marks)

8. Distinguish between the selection of an ERP system based on the business size.
9. Explain the best practices of ERP implementation.
10. Narrate the types of plant maintenance module of ERP system and its objectives.
11. Explain any five benefits of ERP HR module.
12. Why is there need for quality management in ERP? Explain.

III. Answer any FOUR of the following : (4×12= 48 Marks)

13. Briefly explain the ERP modules.
14. Elaborate on the reasons that cause an ERP implementation a failure.
15. Elaborate on the key features of accounting and finance module of ERP.
16. Narrate the subsystems of ERP marketing module.
17. What is meant by material management module of ERP? Explain briefly the subsystems of it.

CHOICE BASED CREDIT SYSTEM
BA SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
OFFICE PRACTICE & MANAGEMENT
Organisational Behaviour

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. State the challenges faced by organisations in fostering a positive organisational behaviour.
2. Write a note on Social Man Model.
3. State five major reasons for group formation.
4. What is meant by Organisation Culture? Explain any two Types of Organisation Culture.
5. What is meant by Organisational Change? Explain any four external forces that necessitates the change in an organisation.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. "Organisational behaviour is directly concerned with the understanding, prediction, and control of human behaviour in organizations." says Fred Luthans. Explain the benefits of OB to an organisation in the light of this statement.
7. Elaborate the personal factors that affect the individual behaviour in an organisation.
8. State the features of formal groups and explain briefly the categories under them.
9. Elucidate the various steps to be followed to create and sustain an organisation culture.
10. Elucidate the various objectives of organisational development.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Present the various models of OB and their application.
12. Explain the organisational and psychological factors that affect the individual behaviour in an organisation.
13. 'Group behaviour in an organization is quite complex'. In the light of this statement, explain the determinants of group behaviour.
14. Elucidate the resistance that occurs at organisational and at individual level at the time of organisational change.

CHOICE BASED CREDIT SYSTEM
BA SIXTH SEMESTER DEGREE EXAMINATION 'MAY/JUNE 2023
OFFICE PRACTICE & MANAGEMENT
Entrepreneurship Development Programme

Duration:3 Hours**Max Marks:120**

I. Answer any FOUR of the following : (4×5= 20 Marks)

1. What is meant by Entrepreneurship? Explain any five functions of an entrepreneur.
2. Explain the role of NABARD.
3. What is Stress? Explain its causes.
4. What is Project Identification? Explain.
5. Differentiate between the Manufacturing Entrepreneur and Trading Entrepreneur.

II. Answer any FOUR of the following : (4×10= 40 Marks)

6. Narrate the success story of a women entrepreneur of your choice.
7. Explain in detail the objectives of MSME.
8. Explain any five techniques of market survey.
9. What are the important components of a project report? Explain.
10. Elucidate on PF scheme.

III. Answer any THREE of the following : (3×20= 60 Marks)

11. Define Entrepreneurship. Explain the factors influencing the various barriers to become an entrepreneur.
12. "MSME's contribute significantly to a country for building a strong economy". Justify your answer.
13. Explain in detail the concept 'SWOT analysis' with an example.
14. Define Trade license? Explain the procedure involved to obtain a trade license.

CHOICE BASED CREDIT SYSTEM
BA SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
HISTORY
Modern India

Duration:3 Hours**Max Marks:120****I. Answer any FOUR of the following :****(4×5= 20 Marks)**

1. Why was Swadeshi movement launched in 1905?
2. Which group in the Congress was branded as 'Political Mendicants' and why?
3. Who is called as the Father of Indian Unrest and what did he say about Swaraj?
4. When and why was the Muslim League established? In which year did it publicly demand for Pakistan?
5. In which congress annual session and in which year did the congress declare that 'Purna Swaraj' was its goal? Who presided over this congress session?

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

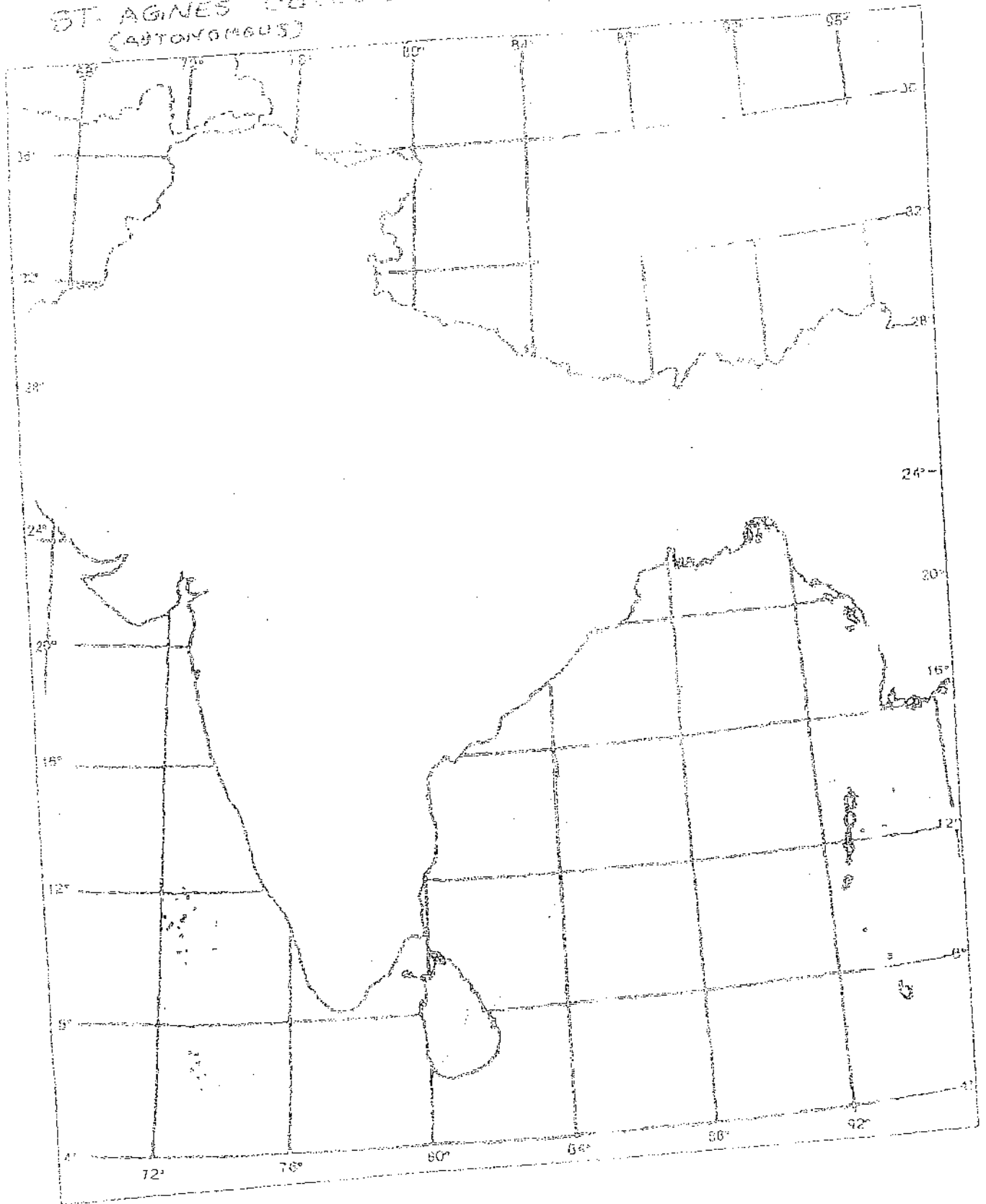
6. Mention any ten factors that led to the rise of Indian Nationalism.
7. Give an account of the administration of Lord Lytton.
8. Examine the role played by Annie Besant in the freedom movement of India.
9. Describe the circumstances leading to the formation of Congress Ministries in 1937 and their resignation in 1939.
10. Write a note on the India's relations with the neighbouring nations after 1947.

III. Answer any THREE of the following (Map compulsory :**(3×20= 60 Marks)**

11. Analyse the various causes of the Revolt of 1857 and its impact.
12. What do you know about the Khilafat Movement? Evaluate the role of Khilafat in the Non Co-operation Movement.
13. Make an estimate of the part played by Subhas Chandra Bose and I.N.A in India's struggle for freedom.
14. On the outline Map provided:
 - (a) Mark the areas affected by the Revolt of 1857 and write an explanatory note on it.
 - (b) Locate the following places and write an explanatory note on each one of them.
 1. Meerut
 2. Delhi
 3. Lucknow
 4. Barrackpore
 5. Jhansi

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(AUTONOMOUS)

NO. 100



CHOICE BASED CREDIT SYSTEM**BA SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023****HISTORY****Modern Europe****Duration:3 Hours****Max Marks:120****I. Answer any FOUR of the following :****(4×5= 20 Marks)**

1. How was the French society divided under the Old Regime?
2. Why did Napoleon III follow an aggressive foreign policy?
3. Which book became the 'Bible of the Nazi Movement'? What is its ideology?
4. Which were the four empires of Europe overthrown as a result of the First World War?
5. Who was called the 'Child of the French Revolution'? Why?

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. Write a note on the following: (a) Reign of terror (b) Thermidorian Reaction.
7. Write a short note on Franco-Sardinian-Austrian War 1859.
8. Write a note on the principal organs of the U.N.O.
9. State the territorial rearrangements made by the Congress of Vienna in 1815 based on the principle of Compensation.
10. Describe the causes for the rise of Mussolini in Italy.

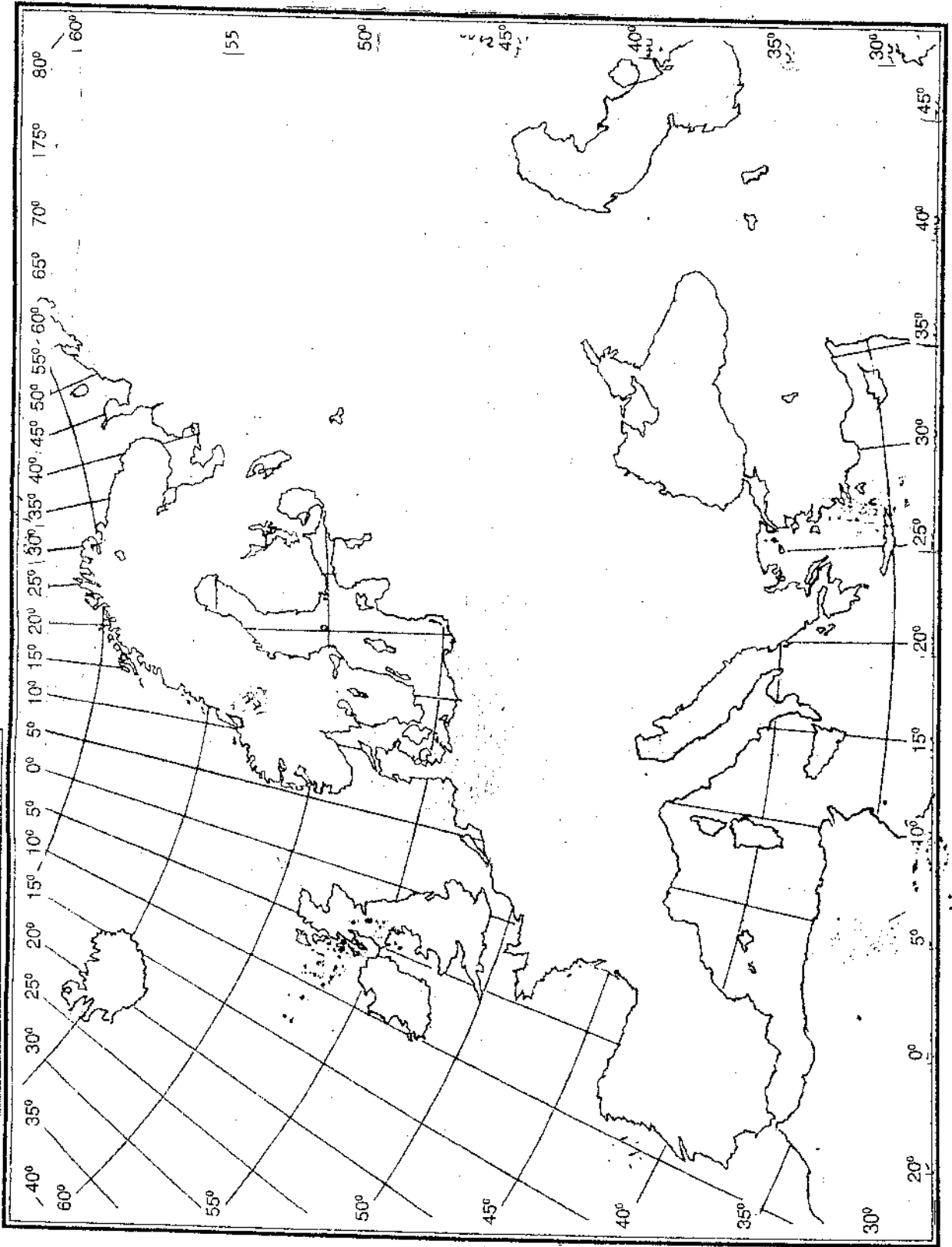
III. Answer any THREE of the following :**(3×20= 60 Marks)**

11. Examine the 'Continental System' introduced by Napoleon Bonaparte? How did he enforce it? Why did he fail?
12. Describe the different stages in the Unification of Germany.
13. Analyse the causes and results of the Second World War.
14. On the outline map provided:
 - (a) Mark the extent of the Napoleonic Empire 1810 and write a brief explanatory note on it.
 - (b) Locate the following places and write an explanatory note on each one of them.
 1. Brussels 2. Paris 3. Rome 4. Lisbon 5. Amsterdam

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CHOICE BASED CREDIT SYSTEM**BA/B.Sc. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023****PSYCHOLOGY****Paper VII - Industrial and Organisational Psychology****Duration:3 Hours****Max Marks:80****I. Answer any SIX of the following :****(6×2= 12 Marks)**

1. List the key elements of Organizational Behaviour.
2. Mention the models of Organizational Behaviour.
3. What is a Job Analysis Schedule?
4. What are Intelligence Tests?
5. What is Career Anchor?
6. Who developed the concept of Flow?
7. What is Human Resource Approach?

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. Explain the Nature of Organizational Behaviour.
9. Narrate the uses of Job Analysis.
10. What are the other determinants in the choice of a career?
11. Explain the 5 stages of burnout.
12. Explain the Realistic, Investigative and Artistic Personality Types of Holland.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. Explain the Human Resource Approach and the Productivity Approach.
14. Describe in detail the Methods used in Job Analysis.
15. Describe Career Counselling.
16. Describe how Work-Life Balance can be achieved.
17. Describe in detail the Ingredients of Career Planning.

CHOICE BASED CREDIT SYSTEM**BA/B.Sc. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023****PSYCHOLOGY****Paper VIII - Counselling Psychology****Duration:3 Hours****Max Marks:80****I. Answer any SIX of the following :****(6×2= 12 Marks)**

1. What is the contribution of Humanistic reforms during 20th century?
2. What is the need for Guidance?
3. What is meant by Empathy?
4. What is the role of the counsellor in Eclectic Counselling?
5. What is the purpose of Sociometry?
6. Mention the types of Group Counselling.
7. What is Group Counselling? Mention the Stages in Group Counselling.

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. What is Clinical Psychology and what are the procedures involved in Clinical Psychology?
9. Briefly explain the role of Counsellor in counselling.
10. Write a short note on Case study.
11. Write a short note on Personality tests.
12. Write a short note on problems placed by group leaders.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. Explain the difference between Guidance and Counselling.
14. Explain the steps involved in counselling.
15. Explain the Ethical Principals in Counselling.
16. Describe the Group leadership skills.
17. What is Couple counselling? Explain the reasons for seeking Couple counselling and its uses.

19PSC601

Reg No :

CHOICE BASED CREDIT SYSTEM
BA SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
POLITICAL SCIENCE
Comparative Government and Politics

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Write a note on the importance of modern governments.
2. Examine the principles of common law.
3. Write a note on Checks and Balance.
4. Briefly explain the composition of senate.
5. Write a note Democratic Party - USA.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. Examine the institutional approach and explain the importance and criticisms of the theory.
7. Explain the meaning and kinds of bills.
8. Narrate Powers of House of Commons.
9. Write a note on judicial review.
10. Describe the historical background of political parties in united kingdom.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Explain any four approaches to the study of modern governments.
12. Describe the sources of the British constitution.
13. Define and explain the federal features of USA constitution.
14. Explain the Party system of USA.

19PSC612

Reg No :

CHOICE BASED CREDIT SYSTEM
BA SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
POLITICAL SCIENCE
International Relations, Concerns and Issues

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Explain the reasons for the establishment of UNO.
2. Write a note on International Law.
3. What are reasons for Terrorism?
4. Explain the Role of Non Alignment during World War.
5. What is the role of MNC'S in the development of the country?

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. What are the Current challenges to UNO?
7. Explain the Kinds of International Law.
8. Explain the features of Human Rights.
9. Explain the Foreign policies of India.
10. Explain the Effects of Globalization.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Explain the composition, objectives and functions of SAARC.
12. Explain the types and significance of International Law.
13. Briefly elaborate the functions of UNESCO, IMF, ILO and WTO.
14. Explain on NIEO and Neo Imperialism.

19ECO601

Reg No :

CHOICE BASED CREDIT SYSTEM

BA/B.Sc. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023

ECONOMICS

Indian Economics

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Differentiate between absolute poverty and relative poverty.
2. Write a note on Industrial sickness in India.
3. Write a note on Make in India.
4. Write a note on cashless economy.
5. Write a note on sex ratio.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. Explain the role of women in economic development.
7. Explain the sources of Agricultural finance in India.
8. Examine the development of entrepreneurship in India.
9. Examine the Trade Sector Reforms in India.
10. Briefly examine demonetisation in India.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Explain the causes and consequences of Unemployment in India.
12. Explain the Present Agricultural Policy in India.
13. Explain transport sector reforms in India.
14. Explain population policy in India.

CHOICE BASED CREDIT SYSTEM**BA/B.Sc. SIXTH SEMESTER DEGREE EXAMINATION MAY/JUNE 2023****ECONOMICS****Environmental Economics****Duration:3 Hours****Max Marks:120****I. Answer any FOUR of the following :****(4×5= 20 Marks)**

1. Write a note on Property Rights.
2. Write a note on Rural development.
3. Write a short note on disaster management.
4. Write a short note on environmentalists in India.
5. Differentiate between positive externality and negative externality.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. Define the Natural Resources. Discuss the importance of Natural Resources.
7. State the measures to control environmental degradation in urban areas.
8. What are the various sources of solid wastes? Explain the need for solid waste management.
9. Briefly discuss the green house effect.
10. Define common property resources and examine its features.

III. Answer any THREE of the following :**(3×20= 60 Marks)**

11. Explain the need for conservation of natural resources. Examine the various methods of conservation.
12. Analyze the importance and various indicators of measuring Sustainable Development.
13. What are the causes of global warming? Explain its effects and measures to control it.
14. Describe the effects of population growth on environment.
