CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME

B.A. SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023

JOURNALISM

Journalism and Mass Communication - II

Duration:2 Hours   **Max Marks:60**

Section- A

Answer any FOUR of the following: **4×5= 20**

1. Write a short note on- Cropping, Contrast, vignetting, Exposure, Filter.

2. Browser and Modem.

3. What is the role of Direction of movement and Point of interest in framing a phtotgraph?

4. Why is media literacy important?

5. News paper Layout.

Section- B

Answer any TWO of the following: **2×10= 20**

6. Explian the origin and development of Internet.

7. Explain the types of Media Convergence with suitable examples.

8. Compare traditional media with social media.

Section- C

Answer any ONE of the following: **1×20= 20**

9. How Mobile Journalism is disrupting traditional media?

10. Modern Journalism: What you need to know to keep up in today's world? Explain.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
B.Sc./B.Com./B.B.A/B.C.A SECOND SEMESTER DEGREE EXAMINATION
MAY/JUNE 2023
Photo Journalism

Duration:2 Hours   **Max Marks:60**

Section- A

Answer any FIVE of the following: **5×10= 50**

1. Explain the role of aerial photography in films.

2. Explain the types of photography with suitable examples.

3. Photojournalism is Journalism that uses images to tell a story. Examine.

4. Photojournalism should be narrative. Why?

5. Write a note on the future of mobile journalism.

6. What is composition and what are the elements of a well balanced photograph?

Section- B

Answer any TWO of the following: **2×5= 10**

7. Sources of news for photo journalists.

8. Pulitzer prize.

9. Write a note on photo editing apps.

10. List out any 5 common image types.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
B.A. SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
SECRETARIAL PRACTICE
Paper II - Soft Skills and Personality Development

Duration:2 Hours   **Max Marks:60**

SECTION - A

Answer any FIVE of the following: 5×2= 10

1. State any one example for social skills.

2. What is meant by Self-Management?

3. What is Self Esteem?

4. State any two importance of response.

5. What is Prioritization?

6. State any two techniques of Problem Solving.

SECTION- B

Answer any FOUR of the following :   4×5= 20

7. Explain the importance of Relationship Management.

8. Explain the characteristics of Ego.

9. What is Stress? Mention the physical and emotional symptoms of stress.

10. What are the stages of Team Building? Explain.

11. Write a short note on Team Building.

SECTION - C

Answer any TWO of the following :   2×15= 30

12. Explain in detail the concept of personal SWOT analysis.

13. Explain with example the concept ' Time Matrix ' .

14. Elucidate on the components of EI and the consequences of low and high EQ.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
BA/B.Sc./B.Com./BBA/BCA SECOND SEMESTER DEGREE EXAMINATION
MAY/JUNE 2023
Business Correspondence

Duration:2 Hours   **Max Marks:60**

Section-A

Answer any TWO of the following :   **2×5= 10**

1. What is a Complaint letter? Give the occasion for drafting the same.

2. What is meant by Demotion letter? Give reasons for drafting these letters.

3. What is an Interview letter? Mention in detail the points to be included in an Interview letter.

Section-B

Answer any TWO of the following :   **2×10= 20**

4. With Reference to an advertisement in 'Deccan Herald', write a letter to ABC Suppliers, enquiring the price,time of delivery etc of Mobile Phones.

5. Elaborate on Representation Letter.

6. Draft a show cause notice seeking explanation from a Chief Accountant who has huge arrears of work pending from few months.

Section-C

Answer any TWO of the following :   **2×15= 30**

7. a) Draft an enquiry letter to Sharada Electricals asking for an estimate for electrical fittings for your newly built lodging house. b) Write a reply to the above enquiry.

8. Draft an application in response to the following advertisement "Wanted an Assistant Accountant in Finance Department. Apply giving particulars of qualifications, experience, salary expected etc., to A.K Trading company, the Daily Mirror, Mumbai 1".

9. As a General Manager of a Pharmaceutical Concern send a letter to an applicant informing him of his appointment as a Medical Representative for your organization. Explain the nature of his work and the quality of skill expected from him.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
HISTORY
Political History of Karnataka (CE 11 to 1750 AD)

Duration:2 Hours   **Max Marks:60**

Section-A

Answer any TWO of the following :   **2×5= 10**

1. How did Shahji Bhosle acquire the jagir of Bangalore?

2. Who was Ranabhaire Gowda?

3. Mention the sources available for the study of the history of the Yadavas.

Section-B

Answer any TWO of the following :   **2×10= 20**

4. Write a short note on the administration of the Hoysala dynasty.

5. Write a short note on the achivements of Firuz Shah.

6. Explain the relations between the Portuguese and the Keladi Nayakas in Karnataka.
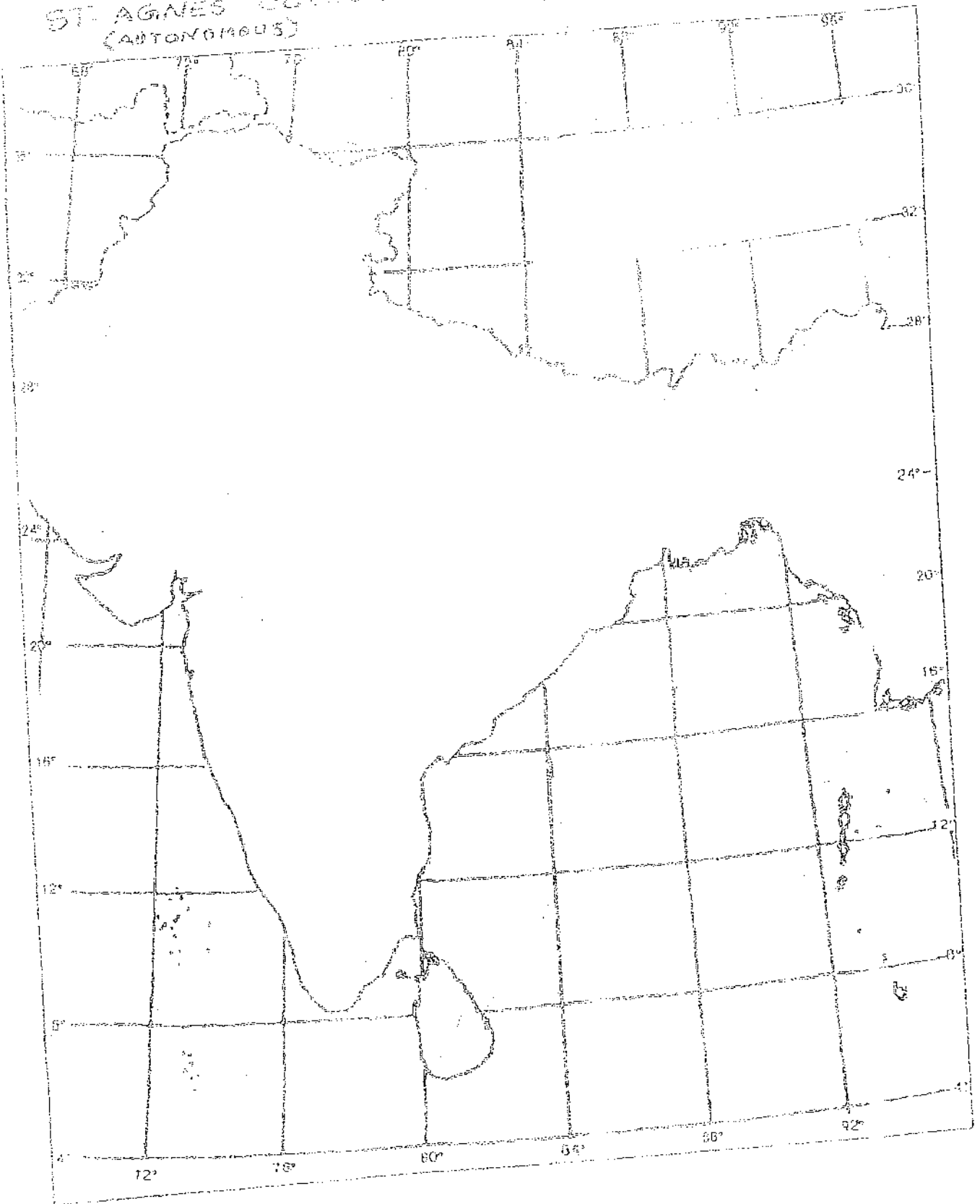
Section-C

Answer any TWO of the following :   **2×15= 30**

7. Analyse the conquests and achievements of Krishnadevaraya.

8. 'Chikkadevaraja has been rightly regarded as the Maker of Modern Mysore'. Justify this statement.

9. On the outline map provided:
   (a) Mark the extent of the Maratha Empire under Shivaji and write a brief explanatory note on it.
   (b) Locate the following places. 1. Pune 2. Bangalore 3. Sira 4. Bijapur 5. Bellary

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME

BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023

HISTORY

Cultural Heritage of Karnataka

Duration:2 Hours   **Max Marks:60**

Section-A

Answer any TWO of the following :   **2×5= 10**

1. Mention the general charcteristics of 'Culture'.

2. What is the ritual associated with the Karaga festival?

3. Write the Indo- Islamic architecture of the Bahamani period.

Section-B

Answer any TWO of the following :   **2×10= 20**

4. Examine the significance of Ganesha Chathurthi celebrated in Karnataka.

5. Describe the significance of legends in the cultural History of North Karnataka.

6. Examine the art and architectural monuments of Pattadakal.

Section-C

Answer any TWO of the following :   **2×15= 30**

7. Examine the general understanding of Culture with special reference to Karnataka Culture.

8. Examine the folk dances performed in North Karnataka region.

9. Analyse the popular Bhutharadhane and Yakshagana performance of Tulunadu.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME

BA/B.Sc. SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023

PSYCHOLOGY

Paper II Foundations of Behaviour

Duration:2 Hours   **Max Marks:60**

Answer any THREE of the following :   **(3×2= 06)**

1. Give a brief account of James Lange Theory.

2. Explain Aggression.

3. Explain CA.

4. What is Reasoning?

5. Mention the ways of Assessing Personality.

Answer any FOUR of the following in not more than a page each :   **(4×6= 24)**

6. Explain the Basic Concepts of Motives.

7. Explain Cattle's Theory.

8. How is Intelligence Assessed?

9. Discuss the Steps involved in Concept Formation.

10. Define the concept of self. Explain in brief Carl Rogers theory of personality.

11. Explain the Behavioural Theory.

Answer any THREE of the following in not more than two page each :   **(3×10= 30)**

12. Explain the Internal and External Changes during Emotions.

13. Define Intelligence as given by Wechsler and Explain the Factors Influencing Intelligence.

14. How has Decision Making helped you face life?

15. Briefly Explain the Jung's Theory of Personality.

16. Give the Meaning and Defination of Personality and Explain the Classification of Personality Theories

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CREDIT BASED SEMESTER SCHEME
BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
PSYCHOLOGY
Psychology Theory II

Duration:3 Hours   **Max Marks:80**

I. Answer any SIX of the following :   **(6×2= 12 Marks)**

1. What is habit interference?

2. What is forgetting?

3. How do you calculate IQ?

4. Mention the theories of intelligence.

5. Differentiate between pleasant and unpleasant emotions.

6. Give the meaning of creativity.

7. Define Personality.

II. Answer any FOUR of the following :   **(4×5= 20 Marks)**

8. Write a short note on insightful learning.

9. Explain Mental Retardation.

10. Explain Maslow's Hierarchy of Needs.

11. Explain the nature of thinking.

12. How do you enhance positive emotions?

III. Answer any FOUR of the following :   **(4×12= 48 Marks)**

13. Describe Classical Conditioning and explain its phenomenon.

14. What are the different impediments to solutions?

15. Explain the physical and physiological changes during Emotions.

16. Explain the type theory of personality.

17. Explain in detail the Atkinson and Shiffren Model of Memory.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
B.Sc./B.Com./BBA/BCA SECOND SEMESTER DEGREE EXAMINATION
MAY/JUNE 2023
PSYCHOLOGY
Youth, Gender and Identity

Duration:2 Hours   **Max Marks:60**

Answer any THREE of the following :   (3×2= 06)

1. What is the meaning of Gender Identity?

2. What is the meaning of Feminity?

3. Mention any two Disadvantages of Intergenerational Relationship.

4. Mention some of the factors that affects Workplace Identity.

5. What do you understand by Women Empowerment?

Answer any FOUR of the following in not more than a page each :   (4×6= 24)

6. Explain the differences between Youth and Adults and write a note on Transition to Adulthood.

7. How can we support Healthy Identity among Youth?

8. How does changes in Youth lead to Parent Youth Conflict?

9. Write a note on Gender Inclusive Globalization.

10. Briefly explain the Theories of Aggression.

11. What are the problems with Juvenile Justice Act of 2015?

Answer any THREE of the following in not more than two page each :   (3×10= 30)

12. Describe the Concept of Youth.

13. Explain Sexual Orientation, its types and problems faced by people of different Sexual Orientation.

14. What is the meaning of Generation Gap according to APA? Discuss the ways to minimize Generation Gap.

15. Discuss the Societal Views and Cultural differences on Sexuality.

16. Explain the Theories of Worklife Balance.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME

BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023

POLITICAL SCIENCE

Western Political Thought

Duration:2 Hours   Max Marks:60

SECTION - A

Answer any THREE of the following :   3×5= 15

1. What are the criticism of Aristotle classification of Government

2. Criticaly examine the Concept of Philosopher King.

3. Briefly explain The Theory of Tolerance of John Locke.

4. Wite about The Biographical Sketch of Js Mill and His Works.

5. Write about early Influences on Political Thought of Jurgen Habermas.

SECTION - B

Answer any THREE of the following :   3×15= 45

6. Describe the Theory of Church V/S State by St.Thomas Acquianes.

7. Ellaborately explain Nicollo Mechavalli'S Theory on Politics And State Craft

8. Ellaborately explain the Theory of Contract and State Soverity by Thomas Hobbes

9. Critically examine the Thoeory of J.J Rousseau

10. Explain The Theory of Communism of Marx.

11. Describe the Theory of Jurgen Habermus about Communicative Action And Public Sphere with Its Criticism

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
POLITICAL SCIENCE
Indian National Movement and Constitutional Development

Duration:2 Hours   **Max Marks:60**

SECTION - A

Answer any THREE of the following :   **3×5= 15**

1. What are the success and failures of Non Cooperation Movement.

2. Mention ant Four Moderates and their Role in Indian Ntaional Movement.

3. Write a short note on Cabinet Mission.

4. Critically evaluate the Minto Morley Act 1919.

5. What are the relationship between Union and states?

SECTION - B

Answer any THREE of the following :   **3×15= 45**

6. Narrate the story of Indian National Movement.

7. Describe the contribution of Gandhiji to Indian National Movement.

8. Explain the recommendations of Nehru report and Jinha's 14 Points Formula.

9. Elaborate the highlights of Government India Act 1935.

10. Elaborate the amendments made under Citizenship Act 2019.

11. Elucidate the Uniform Civil Code Bill 2018.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
B Sc / BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
ECONOMICS
Basic Economics II

Duration:2 Hours   **Max Marks:60**

Section - A

I. Answer any TWO of the following :   **2×5= 10**

1. Differentiate between demand for and suply of money.

2. Define public good. Give any three examples.

3. What are the advantages of Globalisation?

4. Write a note on inflation.

Section - B

II. Answer any TWO of the following :   **2×10=20**

5. Explain the instruments of Monetary Policy.

6. Describe the characteristics of Depression.

7. Briefly explain terms of trade.

8. Explain the process of Credit Creation.

Section - C

III. Answer any TWO of the following :   **2×15= 30**

9. Explain the various concepts of National income and its limitations.

10. Define Public finance. Explain the Fiscal functions.

11. Define Poverty. Explain the causes and types of poverty.

12. Define Monetary economy. Explain the demand for and supply of money.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
B.Sc/BA SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
ECONOMICS
Karnataka Economy

Duration:2 Hours   **Max Marks:60**

Section - A

I. Answer any TWO of the following :   **2×5= 10**

1. State the causes of poverty.

2. Write a short note on Types of irrigation.

3. Write a short note on IT Industries in Karnataka.

4. State the functioning of Panchayat Raj System.

Section - B

II. Answer any TWO of the following :   **2×10=20**

5. Explain the Forest resources in Karnataka.

6. Briefly explain State Indebtedness.

7. Explain the importance MSMEs.

8. Explain the importance of Rural development programmes in Karnataka.

Section - C

III. Answer any TWO of the following :   **2×15= 30**

9. Explain the factors responsible for regional imbalances in karnataka.

10. Explain the working of Finance commission of Karnataka.

11. Critically examine the problems of infrastructure in Karnataka.suggest remedies.

12. Explain the Industrial Policy of Karnataka.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME

B.Sc./B.Com/B.B.A./B.C.A SEMESTER DEGREE EXAMINATION MAY/JUNE 2023

Economics of Business Environment

Duration:2 Hours   **Max Marks:60**

Section - A

I. Answer any TWO of the following :   **2×5= 10**

1. Write a short note on EXIM Policy.

2. Write a short note on corporate social responsibility.

3. Write a short note on Trade marks.

4. Write a short note on monetary policy.

Section - B

II. Answer any TWO of the following :   **2×10=20**

5. Briefly explain Global business enviroment.

6. Explain the private and public investment.

7. Explain the importance of MSMEs in India.

8. Briefly explain the Ease of Doing business.

Section - C

III. Answer any TWO of the following :   **2×15= 30**

9. Define business environment. Differentiate between micro enviroment and macro environment of business.

10. Explain the Financial Environment.

11. Explain Make in India.

12. Explain the characteristics of Indian Economy.

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME
BA/B.Sc. SECOND SEMESTER DEGREE EXAMINATION MAY/JUNE 2023
COMPUTER ANIMATION
Graphic Design

Duration:2 Hours   **Max Marks:60**

PART A

Answer any FIVE questions: **(5×2= 10)**

1) Expand CMYK.

2) What do you mean by foreground?

3) List any two vector based software.

4) List the names of tabs and button in home screen of Illustrator.

5) What is the use of templates?

6) List the components of path.

PART B

Answer any FIVE questions :   **(5×6= 30)**

7) Name any twelve tools in Photoshop along with their shortcuts.

8) What are tetradic colors? List the set of tetradic colors.

9) Write the characteristics of lines.

10) What appears on home screen of Illustrator? Explain.

11) List any six page layout parts and its uses.

12) Mention the different toolbar types.

PART C

Answer any TWO questions :   **(2×10= 20)**

13) Name any five file formats and explain them.

14) Write the demerits of using vector graphics.

15) Briefly explain vector graphics in Adobe Illustrator.

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