21JMCC101

Reg No

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 JOURNALISM

Introduction to Journalism

Duration:2 Hours

Max Marks:60

Section- A

Answer any FOUR of the following:

 $4 \times 5 = 20$

- Comment on ethical practices while reporting disaster.
- 2. What is Downward communication and Upward communication?
- 3. What is Golden hour and how it is important while taking a photo?
- 4. Evaluate the diversity of language press.
- 5. "At its heart, Journalism is storytelling". Evaluate.

Section-B

Answer any TWO of the following:

 $2 \times 10 = 20$

- 6. "Music is one of the greatest communication in the world". Elucidate your answer with suitable examples.
- 7. What is the role of media in modern society?
- 8. What is Journalistic writing? What are the characteristics of Journalistic writing?

Section- C

Answer any ONE of the following:

 $1 \times 20 = 20$

- 9. "Whoever controlls the media, controlls the mind". Explain with suitable examples.
- 10. Examine the popularity of broadcast media in India.

Reg No

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 ECONOMICS

Contemporary Indian Economy

Duration:2 Hours

Max Marks:60

Section - A

I. Answer any TWO of the following:

 $2 \times 5 = 10$

- Write a short note on New Economic Policy.
- 2. Write a short note on National Monetisation Pipeline.
- 3. Write a short note on functions of commercial banks.
- 4. Write a short note on MGNREGS.

Section - B

II. Answer any TWO of the following:

2×10=20

- 5. Briefly explain the objectives and achievements of MGNREGA.
- 6. Briefly explain the Performance of MSME's.
- 7. Briefly explain the concept of Demonetisation.
- 8. Briefly explain the New Industrial policy of 1991.

Section - C

III. Answer any TWO of the following:

 $2 \times 15 = 30$

- 9. Define Urbanisation. Explain the causes and effects of urbanisation.
- 10. Define Fiscal policy. Explain the objectives of Fiscal policy.
- 11. Explain the Foreign Direct Investment.
- 12. Explain trends of India's Foreign trade.

21ECOC101 Reg No :

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 ECONOMICS

Basic Economics - I

Duration:2 Hours Max Marks:60

Section - A

I. Answer any TWO of the following:

 $2 \times 5 = 10$

- 1. Write a short note on PPC.
- 2. The supply curve is upward sloping. Justify.
- 3. Describe the penetration pricing strategy.
- 4. Describe the relation between firms and households.

Section - B

II. Answer any TWO of the following:

2×10=20

- 5. Explain the circular flow of income in a dual sector economy.
- 6. Briefly explain price, income and cross elasticity of demand.
- 7. Explain the relation between TR, MR and AR.
- 8. Differentiate between monopoly and monopolistic competition.

Section - C

III. Answer any TWO of the following:

2×15= 30

- 9. Define Economics. Explain the Subject matter and various methods of Economics.
- 10. Define Price elasticity of supply. Explain the degrees of price elasticity of supply.
- 11. Define Monopoly. Explain the features of Monopoly.
- 12. Define Production function. Explain its concepts.

Reg No

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 HISTORY

Political History of Karnataka

Duration:2 Hours

Max Marks:60

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Section-A

Answer any TWO of the following:

 $2 \times 5 = 10$

- What is Epigraphy? Mention any four inscriptions useful for the study of history of Karnataka.
- 2. What is the significance of the Halmidi inscription?
- 3. Who is the greatest ruler of the Chalukyas of Kalyana? Why?

Section-B

Answer any TWO of the following:

 $2 \times 10 = 20$

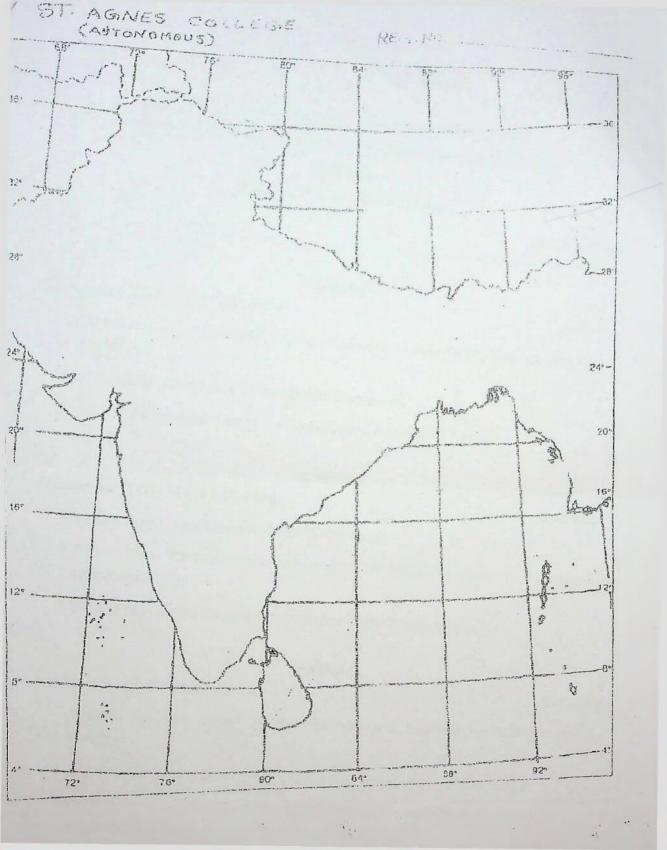
- 4. Write a note on the Megalithic Age in Karnataka.
- 5. Explain how Chavundaraya has earned an important place in the history of Karnataka.
- 6. Write a note on the Central administration of the Mauryan Empire.

Section-C

Answer any TWO of the following:

 $2 \times 15 = 30$

- 7. Analyse the role played by the Mauryas and Satavahanas in the history of Karnataka.
- 8. Analyse the conquests and achievements of Amoghavarsha Nripatunga.
- 9. Mark the extent of the Chalukyan Empire under Pulakeshi II and write an explanatory note on it. Locate the following places.
 - a) Vengi
- b) Talakadu
- c) Badami
- d) Banavasi
- e) Aihole



21HISC102

Reg No

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CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 HISTORY

Cultural Heritage of India

Duration:2 Hours

Max Marks:60

Section-A

Answer any TWO of the following:

2×5= 10

- 1. What is Natural Heritage?
- 2. How does legends reflect the cultural ethos of India?
- 3. What is the significance of the city of Nalanada in the History of India?

Section-B

Answer any TWO of the following:

 $2 \times 10 = 20$

- 4. Write a note on the concept of Cultural Heritage
- 5. Examine the significance of Panchatantra.
- 6. Write a note on the city of Hampi.

Section-C

Answer any TWO of the following:

 $2 \times 15 = 30$

- 7. Evaluate the significance of Indian festivals with special reference to the Surajkund and Pushkar mela.
- 8. Explain the concept of Performing Art with reference to North Indian classical Music.
- Examine the features of North Indian Monuments with special reference to Dwaraka, Prayag, Varanasi and Agra.

21PSCC101

Reg No

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME **B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023**

Political Science

Basic Concepts in Political Science

Duration:2 Hours

Max Marks:60

SECTION - A

Answer any THREE of the following:

 $3 \times 5 = 15$

- 1. Note on membership of state institution.
- 2. Write the definitions of sovereignty.
- Explain the term liberty.
- 4. What is the meaning of equality?
- 5. Define population as element of state.

SECTION - B

Answer any THREE of the following:

3×15= 45

- 6. Explain three approaches to political science.
- 7. Explain the critics on monistic theory.
- 8. Write the relevance of equality in contemporary period.
- 9. Explain the theory of pluralistic theory of sovereignty.
- 10. What is meant by idealistic perspective on state?
- 11. Describe the significance of political science in contemporary period.

21PSCC102 Reg No :

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 POLITICAL SCIENCE

Political Theory

Duration: 2 Hours Max Marks: 60

SECTION - A

Answer any THREE of the following:

 $3 \times 5 = 15$

- 1. Political theory disovers the new ideas. Explain.
- 2. Write the critiques on liberalism.
- 3. Explain secularism mentioned in Indian constitution.
- 4. Mention the critics on secularism.
- 5. Mention the characteristics of traditional approaches to political theory.

SECTION - B

Answer any THREE of the following:

3×15= 45

- 6. Mention the characteristics of modern approaches to political theory.
- 7. What is the meaning of neo liberalism?
- 8. Explain the relationship between the community and individuals.
- 9. Explain post colonialism.
- 10. Explain J. S. Mill's concept of liberalism.
- 11. Write the nature of political theory.

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME B.A./B.Sc. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023 PSYCHOLOGY

Psychology Theory - I

Duration:2 Hours Max Marks:60

Answer any THREE of the following:

 $(3 \times 2 = 06)$

- 1. What kind of Science is Psychology?
- 2. What are Inter Neurons?
- 3. Define Attention.
- 4. What is Insightful Learning?
- 5. What is Semantic Memory?

Answer any FOUR of the following in not more than a page each:

 $(4 \times 6 = 24)$

- 6. Describe one perspective and explain its relation to behavior.
- 7. Explain the process of Neural Transmission.
- 8. Differentiate between Illusion and Hallucination.
- Explain Sensory Threshold.
- 10. What are the Normal Causes of Forgetting?
- 11. Discuss if Psychology can be called a Science.

Answer any THREE of the following in not more than two page each: (3×10= 30)

- 12. How do Psychologists use Naturalistic Observation and Experimental Laboratory to study behaviour?
- 13. Explain the functioning of different areas of Brain.
- 14. Define Sensation and explain its Characteristics.
- 15. What is Operant Conditioning? Discuss its process.
- 16. Explain the various branches in the Field of Psychology.

21SEPC101

Reg No :

CHOICE BASED CREDIT SYSTEM SEMESTER SCHEME **B.A. FIRST SEMESTER DEGREE EXAMINATION JANUARY 2023** SECRETARIAL PRACTICE

Executive Secretarial System

Duration:2 Hours

Max Marks:60

SECTION - A

Answer any FIVE of the following:

5×2= 10

- Who is an Executive Secretary?
- 2. State the role of co-operation in an organisation with reference to a secretary.
- State any two important points to be considered while sending reminder for a meeting.
- Mention any two advantages of Visible Card Index.
- Mention any four modes of travel.
- 6. What is group dynamics?

SECTION-B

Answer any FOUR of the following:

 $4 \times 5 = 20$

- Explain the role of a Secretary.
- Explain why a secretary need to have a 'good work ethic'.
- Explain the different methods of classifications of Files.
- 10. Narrate any five attributes required of a front office personnel.
- 11. What is Deportment? Explain the importance and techniques of Deportment.

SECTION - C

Answer any TWO of the following:

 $2 \times 15 = 30$

- 12. Explain the role and functions of a Company Secretary in detail.
- 13. Explain the importance and techniques of:
 - a) Environmental awareness b) Safety consciousness attitudes of a secretary.
- 14. What is Busines travel? Explain the reasons and steps for an effective business trip.