

19ECO301

Reg No :

CHOICE BASED CREDIT SYSTEM

B.A./B.Sc. THIRD SEMESTER DEGREE EXAMINATION FEBRUARY 2022

ECONOMICS

Economics III

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Write a note on contingent functions of money.
2. Write a note on Deflation.
3. Distinguish between Banking and E - Banking.
4. Write a note on Central Bank as a Controller of Credit.
5. Write a note on money and near money.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. Briefly explain the role of money in a modern economy.
7. Compute Price Index Numbers from the following data using following methods;
(i) Laspeyres's method
(ii) Passche's method and
(iii) Fisher's Ideal method

Commodity	2012		2022	
	Price (Rs.)	Quantity	Price (Rs.)	Quantity
A	50	100	120	50
B	70	80	150	40
C	80	70	80	70
D	90	50	70	90

8. Briefly explain the causes of Inflation.
9. Explain the Bank rate policy as a method of credit control.
10. Examine the concept of Credit Creation.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Explain the different forms of Money.
12. Explain the Cambridge equation of exchange.
13. What is a Commercial Bank? Explain its functions.
14. Discuss the selective credit control method of the Central Bank of a country.

CHOICE BASED CREDIT SYSTEM
B.A. THIRD SEMESTER DEGREE EXAMINATION FEBRUARY 2022
SECRETARIAL PRACTICE

Paper III: Business Communications & Correspondance

Duration:3 Hours

Max Marks:80

I. Answer any SIX of the following :**(6×2= 12 Marks)**

1. Write a short note on horizontal communication.
2. Write a brief note on the importance of communication.
3. Mention any four principles of communication.
4. Mention the planning steps of a business letter.
5. Write two tips for delay in the execution of order.
6. What are the points to be borne in mind while drafting a letter of enquiry and discussion scope by the supplier?
7. Write the occasion where the circular letters are drafted.

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. Explain the elements of communication process.
9. What are the merits of informal communication? Explain.
10. Explain the importance and objectives of business communication.
11. What informations are included in a letterhead? Explain the inside address of a business letter.
12. You have received a large order for goods worth Rs.3,50,000 from Messrs. Ranjit and Sons. They have asked for the credit facility for two months. Write a tactful reply requesting them to give the names of two trade references.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. Explain the scope of communication.
14. Explain in detail the socio-cultural barriers in communication and how to overcome them.
15. a) Place an order with Usha Sewing Machines for six sewing machines. Inform the supplier that the machines are urgently needed by some of your valuable customers. Specify the mode of transport and mode of payment.
b) Draft an acknowledgement letter to the above order, and assure the party that you are executing the order promptly.
16. a) Draft a letter to the supplier asking for a copy of their latest catalogue of readymade garments. State that you will promote sales and ask for their best trade terms for the supply of their goods.
b) Draft a reply to the above customer.
17. The expansion of your business has made it necessary for you to move to larger premises. Draft a circular letter to announce this fact to your customers. Give details of your new premises, explaining how the customers are likely to benefit by the change. Let your letter have some of the characteristics of a sales letter.

CHOICE BASED CREDIT SYSTEM
B.A. THIRD SEMESTER DEGREE EXAMINATION FEBRUARY 2022
OFFICE PRACTICE & MANAGEMENT

Paper III: Accountancy and Human Resource Management - I

Duration: 3 Hours

Max Marks: 120

I. Answer any FOUR of the following :**(4×5= 20 Marks)**

- Anil and Sunil are partners with capitals Rs 50,000 and Rs 40,000 respectively as on 01.01.2019. During the year, Anil withdrew as shown below:
 Rs 1,000 on 28.02.2019
 Rs 3,000 on 01.07.2019
 Rs 2,000 on 31.08.2019
 Rs 4,000 on 01.10.2019
 Calculate interest on drawings of Anil at 12% per annum under product method for the accounting year ending 31.12.2019.
- Rohit and Mohit are partners in a firm sharing profits in the ratio of 5:3. They admit Bijoy as a new partner for 1/7 share in the profit. The new profit sharing ratio will be 4:2:1. Calculate the sacrificing ratio of Rohit and Mohit.
- A, B and C are partners sharing profits in the ratio of 3: 2 :1. B retires and new profit sharing ratio between A and C is 3: 1. State the gaining ratio.
- What is a stress interview? Why is it needed?
- Explain briefly any 5 benefits of Performance Appraisal.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

- Ashwini, Rashmi and Manjula were partners in a firm, sharing profits and losses in the ratio of 5:3:2 with capital of Rs.5,00,000, Rs.3,00,000 and Rs.2,00,000 respectively. According to their partnership deed they are entitled to the following:
 (a) Interest on capital is to be allowed at 12% p.a.
 (b) Interest on drawings is to be charged at 15% p.a.
 (c) Rashmi is to be allowed a salary of Rs.7,500 per month, which is not withdrawn during the year.
 Drawings made by the partners during the year amounted to Rs.80,000, Rs.70,000 and Rs.50,000 respectively and interest on drawings Rs.8,000, Rs.7,000 and Rs.5,000 respectively.
 The profit for the year before making the above adjustments was Rs.3,90,000.
 Prepare Profit and Loss appropriation a/c and the capital a/c of partners.
- Ameer and Gareeb are sharing profits in the ratio 2:1. On 1st January, 2019 their Balance sheet stood as follows:

Liabilities	Rs.	Assets	Rs.
Creditors	3,00,000	Cash	2,00,000
Capital Accounts: Rs.		Debtors	6,00,000
Ameer 10,00,000		Stock	7,00,000
Gareeb 5,00,000	15,00,000	Furniture	3,00,000
	18,00,000		18,00,000

On the above date, they decided to admit pauper into partnership with $\frac{1}{2}$ share of profit. Pauper's share of goodwill was fixed at Rs 60,000 out of which he brought Rs 30,000 only.

However he brought in cash his share of capital of Rs 8,000. Give the necessary journal entries and Partners' Capital a/cs.

8. Rao, Raj and Ram are partners in a business sharing profits and losses in the ratio of 4:3:2. Raj retires on 1st January 2019, when the balance sheet stood as follows:

LIABILITIES	Rs.	ASSETS	Rs.
Sundry creditors	50,000	Cash at bank	70,000
Bills payable	25,000	Bills receivable	30,000
Reserve fund	45,000	Sundry debtors	1,20,000
Capital accounts: Rs.		Stock	2,00,000
Rao 2,00,000		Machinery	1,40,000
Raj 2,50,000		Building	1,60,000
Ram 1,50,000	6,00,000		
	7,20,000		7,20,000

The goodwill of the firm is to be valued at two years' purchase of average of profits of the past three years. the profit for the years 2016, 2017 and 2018 were Rs.95,000, Rs.1,00,000 and Rs.75,000 respectively.

Pass journal entries and show the necessary ledger accounts. Assume that the goodwill account is raised at its full value, but is written back to the capital accounts of the continuing partners immediately.

9. What are the traditional functions of HR Manager? Explain.
10. Explain the types of fringe benefits.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. A and B are partners sharing profits and losses in the ratio of 3:2. Their Balance Sheet as on 31-3-2019 is as follows:

LIABILITIES	Rs.	ASSETS	Rs.
Bills Payable	4,00,000	Cash in Hand	2,50,000
Sundry Creditors	8,00,000	Cash at Bank	7,00,000
Capital Accounts: Rs.		Sundry Debtors 13,00,000	
A: 50,00,000		Less: R.B.D : 50,000	12,50,000
B: 30,00,000	80,00,000	Stock	10,00,000
		Plant and Machinery	40,00,000
		Buildings	20,00,000
	92,00,000		92,00,000

They agreed to admit C as a partner on 1-4-2019 on the following items:

- All the partners to share profits and losses equally.
- Plant and Machinery to be depreciated by 10%.
- Buildings to be appreciated by 15%.
- The reserve for doubtful debts to be increased to Rs.1,20,000
- Stock to be valued at Rs.12,00,000.
- The goodwill of the firm was to be valued at 3 times the average profits for the last 4 years, which were 31-3-2016: Profits Rs.16,00,000: 31-3-2017 Profit Rs.20,00,000: 31-3-2018 loss Rs.6,00,000 and 31-3-2019. Profit Rs.10,00,000.
- C to bring in Rs.30,00,000 as his capital and the necessary amount for his share of goodwill.

Prepare the necessary accounts and the Balance Sheet as on 1-4-2019.

12. Slow, Sure and Fast were partners, sharing profits and losses in proportion of $\frac{2}{5}$, $\frac{2}{5}$ and $\frac{1}{5}$ respectively. The Balance sheet of the firm as on 31-12-2019 was as follows:

LIABILITIES	Rs	ASSETS	Rs
Sundry creditors	1,00,000	Cash at bank	22,500
Bills payable	20,000	Debtors: 80,000	
Employees provident fund	10,000	Less reserve: 2,500	77,500
Reserve fund	60,000	Stock	1,25,000
Capital a/c's:		Motor van	40,000
Slow : 1,25,000		Machinery	1,75,000
Sure : 1,50,000		Buildings	2,25,000
Fast : 2,00,000	4,75,000		
	6,65,000		6,65,000

Sure retires on that date subject to the following conditions:

1. The goodwill of the firm to be valued at Rs. 90,000.
2. Machinery to be depreciated by 10% and motor vans by 15%.
3. Stock to be appreciated by 20% and building by 10% and
4. The reserve for doubtful debts to be increased by Rs. 9,750.

Give the Revaluation account, goodwill Account, capital accounts of the partners and prepare the Balance Sheet of the Continuing partners.

13. Explain with a model the steps involved in the recruitment and selection process.
14. Explain the nature, principles and elements of TQM.

CREDIT BASED THIRD SEMESTER B.A.DEGREE EXAMINATION FEBRUARY 2022
JOURNALISM

Paper III – FEATURE WRITING

Time: 3 Hrs

Max. Marks: 120

I. Write a short note on (any four):**4X5=20**

1. Illustration
2. Vlog
3. Advertorial
4. Comic Strips
5. Photo Caption
6. R.K Laxman

II. Answer the following questions (Any Four):**4X10=40**

7. Write a short note on "Middle"
8. Write a profile of a popular film star of your choice.
9. What is technical writing?
10. What are the techniques of writing feature?
11. What are the roles of photo journalist in new media journalism?
12. Review a book of your choice.

II. Answer the following (Any Two):**2X20=40**

13. Explain different types of photography?
14. Write a note on each of the following:
 - a. Science feature
 - b. Development feature
 - c. Institutional feature
 - d. Historical feature
15. Explain Photo feature. What are different types of photos used in photo features?
16. Review a film you watched recently. Include analysis on the movies theme, cinematography, and music.

IV. Practical question:**1X20=20**

17. Write a feature on Mangalore City including following details.
 1. Ice-cream
 2. NMPT
 3. Temples/Churches
 4. Neer Dose / Kori Rotti
 5. Tulu Language and its Culture

19HIS301

Reg No :

CHOICE BASED CREDIT SYSTEM
B.A. THIRD SEMESTER DEGREE EXAMINATION FEBRUARY 2022
HISTORY

Paper III: History of Medieval India

Duration: 3 Hours

Max Marks: 120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. When and how was the Slave dynasty destroyed?
2. Explain the terms a) Dar-ul-harb b) Dar-ul-Islam
3. List the political experiments conducted by Mohammad bin Tughluq during his reign.
4. Which battle brought the destruction of the Vijayanagara Empire? When and between whom was it fought?
5. Who was Mohammad Gawan? How did his career come to an end?

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. Examine Qutb- ud -din Aibak's struggle for the establishment of the Slave Dynasty.
7. Write a note on the economy under the Delhi Sultans and its relation to trade and technology.
8. Analyse the circumstances that lead to Timur's invasion of India and its impact .
9. Examine the Central administrative system of the Vijayanagara dynasty.
10. Give an account of the economic conditions of the people under the Vijayanagara Empire.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Give an account of the military campaigns of Allauddin Khilji in the north and deccan region.
12. "Firoz Shah Tughluq was a great administrator. Yet the disintegration of the empire began with him". Critically examine the above statement in the light of his political career.
13. Under whose rule did the Vijayanagara reach the Zenith of its glory? Explain his achievements as an empire builder, conqueror, administrator and patron of art and letters.
14. On the outline Map provided:
(a) Mark India under Allauddin Khilji and write an explanatory note on it.
(b) Locate the following places and write an explanatory note on each one of them.
1. Chittor 2. Kanauj 3. Delhi 4. Madurai 5. Devagiri

CHOICE BASED CREDIT SYSTEM

B.A./B.Sc. THIRD SEMESTER DEGREE EXAMINATION FEBRUARY 2022

PSYCHOLOGY

Paper III: Life Span Development - I

Duration:3 Hours

Max Marks:80

I. Answer any SIX of the following :**(6×2= 12 Marks)**

1. What is meant by Formal Operational Stage?
2. Differentiate between Cross Sectional and Longitudinal Research Designs.
3. What is meant by Fetal Stage?
4. What is meant by Sensitive Period?
5. Mention the factors leading to Bodily Growth and Changes during Early Childhood.
6. State any two Negative Influences of Peer Relations.
7. Name the Abnormalities of Sex Chromosomes.

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. Explain in brief the Domains of Development.
9. Write a short note on Sequence of Motor Development.
10. Explain the different Types of Play.
11. How does Emotional Growth Influence the growth of child?
12. Briefly explain the Impact of Family Atmosphere in the Development of the Child.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. Explain the Preparatory Processes.
14. Describe the different Types of Newborn Reflexes.
15. Enumerate in detail the Development of Language.
16. Explain the effects of Stress and the Coping Factors of Resilient Child.
17. Explain the Different Types of Birth.

19ECO501

Reg No :

CHOICE BASED CREDIT SYSTEM

B.A./B.Sc. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022

Economics V

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Write a note on Mercantilism.
2. Write a note on Jevon's sunspot theory of trade cycle.
3. Write a note on Pigou's concept of "Wage Cut Policy".
4. Write a note on Amartya Sen's concept of social choice.
5. Briefly explain the concept of Division of Labour.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. State the three propositions of Malthus on population.
7. Briefly explain Marxian theory of Surplus value.
8. Briefly explain the theory of cumulative causation and social reality.
9. Explain Gandhiji's views on Khadi Industry.
10. Explain the Karl Menger's theory of Imputation.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Critically examine Smith's and Ricardo's view on theory of value.
12. Explain Alfred Marshall's contribution to Economics.
13. Examine the contributions of J.M. Keynes to the Theory of Employment.
14. Critically examine the contribution of Kautilya to the history of Economic Thought.

19ECO512

Reg No :

CHOICE BASED CREDIT SYSTEM

B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022

ECONOMICS

Economics VI

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Briefly explain the GNP as a measure of Economic Development.
2. Write a note on role of entrepreneurs in Economic Development.
3. Explain the manpower shortages and surpluses.
4. Write a note on NITI Aayog.
5. Write a note on E - Governance.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. Examine the characteristics of an underdeveloped Economy.
7. Explain the Endogenous growth model of Robert Solow.
8. Discuss the role of capital formation in Economic Development.
9. Explain the role of Economic Planning.
10. Briefly explain the classical theory of Economic Development.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Explain Hirschman's doctrine of Unbalanced Growth.
12. Explain the theory of Big Push.
13. Critically discuss the Nurkse's theory of Disguised Unemployment.
14. Define Foreign capital. Examine the role of foreign capital in Economic Development.

CHOICE BASED CREDIT SYSTEM**B.Sc./B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022****ECONOMICS****Economics VI****Duration:3 Hours****Max Marks:120****I. Answer any FOUR of the following :****(4×5= 20 Marks)**

1. Write a note on importance of Statistics.
2. Calculate Karl Pearson's co-efficient of skewness for the following data:
Mean= 24.78, Mode = 25, S. D= 6.3
3. Fit a straight-line trend equation from the following data.
 $N=9$, $\sum Y=6120$, $\sum X=0$, $\sum XY=4230$, $\sum X^2 = 60$
4. Briefly explain the uses and limitations of Index numbers.
5. Distinguish between schedule and questionnaire.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. The following data relates to the age of husbands and wives.

	Husbands	Wives
Mean	27	23
Standard deviation	3	2
Coefficient of Correlation	0.93	

Find two regression equations.

7. Find the range and its coefficient for the following data:

C.I	10-20	20-30	30-40	40-50	50-60
F	7	3	6	10	15

8. Ten students obtained the following marks in Statistics (X) and Accountancy (Y):

X	92	89	86	87	83	71	77	63	53	50
Y	86	83	77	91	68	52	85	82	57	57

Find the rank correlation coefficient and interpret the result.

9. Draw a Lorenz curve for the data relating to the profits of 50 business firms and show the extent of inequality.

No. of Firms	5	13	18	10	4
Profits	15	25	35	45	55

10. Calculate Karl Pearson's coefficient of correlation from the following data:

X1	10	12	18	24	23	27
X2	13	18	12	25	30	10

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Explain the various methods of sampling.
12. Compute Mean, Median and Mode from the following data:

Marks	0-100	100-200	200-300	300-400	400-500
No. of students	12	18	27	20	17

13. Compute Price Index Numbers from the following data (i) Laspeyres's method, (ii) Passche's method, (iii) Marshall-Edgeworth method and (iv) Fisher's Ideal method.

Commodity	2012		2022	
	Price (Rs.)	Quantity (Kgs)	Price (Rs.)	Quantity (Kgs)
A	20	8	40	6
B	50	10	60	5
C	40	5	50	15
D	20	20	20	25

14. Find Standard Deviation from the following distribution:

Age	20-25	25-30	30-35	35-40	40-45	45-50
No. of persons	170	110	80	45	110	35

CHOICE BASED CREDIT SYSTEM**B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022****SECRETARIAL PRACTICE****Paper V: Personal Investment Planning****Duration:3 Hours****Max Marks:80****I. Answer any SIX of the following :****(6×2= 12 Marks)**

1. What is meant by IPO?
2. Provide the full form of LTCG & STCG.
3. What is a Primary Market?
4. List out any two features of SCSS.
5. What is Post Office Recurring Deposit Account?
6. List out any four entities covered under ESIC.
7. State any two types of Life Insurance.

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. Explain the two mechanisms used by Indian companies regarding pricing of public issues.
9. Explain with example the systematic and unsystematic risks in investment.
10. Briefly explain the features of Public Provident Fund.
11. Elucidate the various types of Real Estate.
12. What is Life Insurance? Explain its benefits.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. Explain the different types of issues made by a company in raising capital.
14. What is Personal Financial Plan? Explain the benefits that accrue to a person who has a good financial plan.
15. What is Recurring Deposit Account? Explain its features and benefits.
16. Define Mutual funds. Briefly explain the various types of Mutual funds.
17. Explain the claim settlement procedure for Accident Insurance.

19SEP502

Reg No :

CHOICE BASED CREDIT SYSTEM

B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022

SECRETARIAL PRACTICE

Paper VI: Travel and Tourism

Duration:3 Hours

Max Marks:80

I. Answer any SIX of the following :

(6×2= 12 Marks)

1. Write a note on Boarding pass.
2. Mention any two initiatives taken by the government.
3. What is the difference between refundable and non-refundable ticket?
4. Write any two advantages of package tour.
5. What is supporting product in hospitality industry?
6. What is ODC with reference to hospitality industry?
7. Mention any two environmental benefits of tourism.

II. Answer any FOUR of the following :

(4×5= 20 Marks)

8. What is meant by secondary constituents of tourism industry? Explain.
9. Narrate any five components of tourism.
10. Prepare a itinerary of a day to visit Mangalore Tourist places.
11. Define hospitality management and explain any five interpersonal skills in customer care.
12. Write a short note on different plans for development of eco tourism.

III. Answer any FOUR of the following :

(4×12= 48 Marks)

13. Elaborate the 5 A's essentials for a succesful destination. Explain the role of a travel professioinal.
14. Elaborate on the responsibilities and qualifications of a tour operator.
15. Elaborate on the types of fares for an international travel.
16. Define eco-tourism and explain the designs of eco-tourism & benefits of this design.
17. What is wild life tourism? Narrate the Positive aspects of wild life tourism.

CHOICE BASED CREDIT SYSTEM
B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022
OFFICE PRACTICE AND MANAGEMENT

Paper V: Corporate Governance & Company Accounts

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :**(4×5= 20 Marks)**

1. What is meant by Public Financial Institutions? Explain.
2. What is meant by ISO? Explain.
3. Explain the responsibility of the Company towards Society.
4. Explain the different types of shares.
5. Differentiate between MoA and AoA.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. What is meant by Prospectus? Mention its contents.
7. Define Corporate Governance. Explain its Principles.
8. Explain the responsibility of the Company towards Society and Investors.
9. What is meant by Book Building? Explain the process.
10. What is Final Accounts of Companies? Differentiate between Profit and Loss Account and Profit and Loss Appropriation Account.

III. Answer any THREE of the following :**(3×20= 60 Marks)**

11. Classify the JSCs. Differentiate between Public and Private Company.
12. What is meant by Board Committee? Explain the different types of Committees.
13. Ethan Ltd. issued 40,000 shares of Rs.10 each at a premium of Rs.2 per share payable as follows: On application Rs.2, on allotment Rs.5 (including premium), on first & final call Rs.5. All the shares were subscribed for and the company received all the money due with the exception of the call money on 800 shares. Pass necessary Journal Entries, Ledger accounts and balance sheet.
14. Following are the Ledger Balances of Mala Trading Company Ltd. Chennai on 31-12-2020. Prepare Trading and Profit and Loss Account, Profit and Loss Appropriation Account and Balance Sheet

Particulars	Debit	Credit
Share Capital: 10000 shares at Rs.10 each		1,00,000
Trade Debtors	12,000	
Calls in Arrears	4,000	
Sales		50,840
Land and Buildings	12,000	
Reserve for Bad Debts		600

Opening Stock	16,000	
Trade Creditors		13,000
Plant and Machinery	37,000	
Wages	2,600	
Investments	4,000	
Profit and Loss Account		3,280
Interest on Investment		650
Cash at Bank	15,050	
Salaries	2,860	
Directors Salary	2,000	
Bad Debts	450	
Gas and Water	1,000	
Rates and Insurance	300	
Goodwill	21,000	
Manufacturing Expenses	3,200	
Directors Fee	600	
Trade Expenses	4,980	
Purchases	28,420	
Preliminary Expenses	1,000	
Returns Outwards		1,460
Discounts	530	
Returns Inwards	840	
	1,69,830	1,69,830

Adjustment

- Closing Stock was valued at Rs.16,200
- Provide for depreciation of Plant and Machinery at 10%
- Write off 1/2 of the Preliminary expenses
- Provide Reserve for Bad Debts up to Rs.800
- Transfer Rs.500 to General Reserve

CHOICE BASED CREDIT SYSTEM
B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022
OFFICE PRACTICE & MANAGEMENT

Paper VI: Principles of Communication & Business Correspondance

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :**(4×5= 20 Marks)**

1. Write a note on the principle of correctness and completeness with example.
2. Write a brief note on verbal communication.
3. Write the guidelines for drafting a demotion letter.
4. What is meant by representation letter?
5. Write a note on report and its importance.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. Write the objectives and importance of upward communication.
7. What is meant by Communication? Explain its scope.
8. Mr. Murthy has been working in a private enterprise for the last seven years and now have applied for a job that offers him better prospects. As a Managing Director of the private enterprise issue a testimonial to Mr. Murthy.
9. Eastern Trading Corporation, Hyderabad, requires a Business Development Manager. The candidate must plan for and produce tangible results in business growth, good command over spoken and written language of English and Telugu. Draft a suitable application letter along with your resume informing your abilities of handling the same.
10. The expansion of your business has made it necessary for you to move to larger premises. Draft a circular letter to announce this fact to your customers. Give details of your new premises, explaining how the customers are likely to benefit by the change. Let your letter have some of the characteristics of a sales letter.

III. Answer any THREE of the following :**(3×20= 60 Marks)**

11. Explain in detail the socio-cultural barriers in communication and how to overcome the same.
12. a) Make an unsolicited enquiry letter for the supply of variety Ladies handbags and purses.
b) Draft a suitable reply to the customer.
13. a) Write a letter to Messrs Janata General Stores, reminding them that they have not replied to your previous reminders. Bring it to their notice that they owe you Rs.70,000 and this amount has been left unpaid for three months. Offer to take instalment payments in case the customer is in financial difficulties.
b) You have received a large first order from a customer. Write a letter thanking him and asking him to furnish you the names of his bankers and trade references.
14. Narrate the various steps involved in writing an effective report.

CREDIT BASED FIFTH SEMESTER B.A.DEGREE EXAMINATION FEBRUARY 2022

JOURNALISM

Paper VI – Advertising and Public Relations

Time: 3 Hrs

Max. Marks: 120

- I. Write a short note on (any Four): 4X5=20
1. Earned Media
 2. Positioning
 3. Publicity
 4. Brand Equity
 5. Creative Brief
 6. Out-door Media
- II. Answer the following questions (Any Four): 4X10=40
7. Critically evaluate targeted advertising on Facebook
 8. Illustrate different types of propaganda using suitable examples
 9. "In advertising, not to be different is virtually suicidal". Discuss
 10. Discuss the importance of company vision in brand building
 11. Discuss the functions of public relations department of a company
 12. Explain the various components of a press release
- III. Answer the following (Any Two): 2X20=40
13. Explain types, structure and functions of a typical PR agency
 14. Discuss the various stages of PR process
 15. Explain the various considerations to be taken while producing ads for print, TV and online
 16. Illustrate the steps you will take to plan and conduct a press conference for a new product launch
- IV. Practical question: 1X20=20
17. Plan a six month advertising campaign for a new Amala –based Hair oil with the following creative brief.
 - Target Audience: Men, ages 19-35, working/salaried, South India.
 - Audience Pain Points: Hair loss and premature greying.
 - Key Message: Buy our product and stop above problems.
 - Promise: Herbal components stop hair loss, greying.Your plan should have a monthly breakup of the ads you will air, where you will air them and how you will target the audience.
(Note: No ads need to be produced as part of the answer).

CREDIT BASED FIFTH SEMESTER B.A.DEGREE EXAMINATION FEBRUARY 2022

JOURNALISM

Paper V – Editing Practice

Time: 3 Hrs

Max. Marks: 120

I. Write a short note on (any four) :

4X5=20

1. Typography
2. News Editor
3. Tombstoning
4. Middles
5. Blurb
6. Info Graphics

II. Answer the following questions (Any Four):

4X10=40

7. "Editorial department is the backbone of a newspaper organization" Justify.
8. Explain the importance of letter to the editor. Write a letter to the editor on a civic issue in your locality.
9. "Advertisement and Editorial departments compliment each other for a good circulation of the publication" Discuss.
10. What are the elements of good page design?
11. What is editing? What are the responsibilities of an Editor?
12. What is photo editing? What are its techniques?

III. Answer the following (Any Two):

2X20=40

13. Explain the roles and responsibilities of sub-editor?
14. What is an editorial? Explain different types of editorials.
15. Explain in detail any 5 types of headlines. Explain the techniques of writing headlines and explain the functions of headlines.
16. Define newspaper organization. Explain the role of each of the department of a newspaper organization.

IV. Practical question:

1X20=20

17. Imagine that you are in-charge of the editorial page of a newspaper. How do you plan to make it unique, attractive and informative?

19HIS501

Reg No :

CHOICE BASED CREDIT SYSTEM
B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022
HISTORY

Paper V: Modern India from A.D 1707 to 1857

Duration: 3 Hours

Max Marks: 120

I. Answer any FOUR of the following : (4×5= 20 Marks)

1. How did Warren Hastings deal with the Raja Chait Singh of Banares?
2. Write four reasons for the success of the English in the Carnatic Wars.
3. What is 'Blue Water Policy'? Who introduced it? Why?
4. What social evil degraded the Indian society? What were the measures taken by William Bentinck to eradicate the evil?
5. What is the role of Raja Ram Mohan Roy in the eradication of social evil of the 19th century?

II. Answer any FOUR of the following : (4×10= 40 Marks)

6. Examine the causes for the hostility between Siraj ud daula and the English Company.
7. Explain the expansionist policy of Hastings towards the Gurkhas of Nepal and dealing the Pindari Menace.
8. Examine the causes and results of the Fourth Anglo-Mysore War.
9. Write a note on 'Indian Renaissance' of the 19th century.
10. Evaluate the religious reforms propagated by Arya Samaj in colonial India.

III. Answer any THREE of the following : (3×20= 60 Marks)

11. "The Permanent Settlement of Bengal secured the interests of the Zamindars, postponed those of the tenants and permanently sacrificed those of the states", Substantiate.
12. Narrate how Ranjith Singh carved out the common wealth of Sikhs or Khalsa in the establishment of the Sikh kingdom.
13. Give an estimate and contribution of Ramakrishna Mission and Theosophical Society. What were its impact on Indian society and religion?
14. On the outline Map provided:
 - (a) Mark India under Wellesley and write an explanatory note on it.
 - (b) Locate the following places and write an explanatory note on each one of them.
1. Mangalore 2. Calcutta 3. Nagpur 4. Bombay 5. Madras

19HIS512

Reg No :

CHOICE BASED CREDIT SYSTEM
B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022
HISTORY

Paper VI: History of Modern Karnataka from A.D 1750 to A.D 1956

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Who were Dalavoyys? Name any five Dalavoyys of Mysore.
2. What were the main terms of the Treaty of Srirangapattana in 1792?
3. Name any five works of Diwan Sir M. Vishweshwaraiah.
4. Mention the circumstances leading to the Nagar Rebellion. What were its results?
5. When was the Mysore Chalo Movement launched? What were its results?

II. Answer any FOUR of the following :

(4×10= 40 Marks)

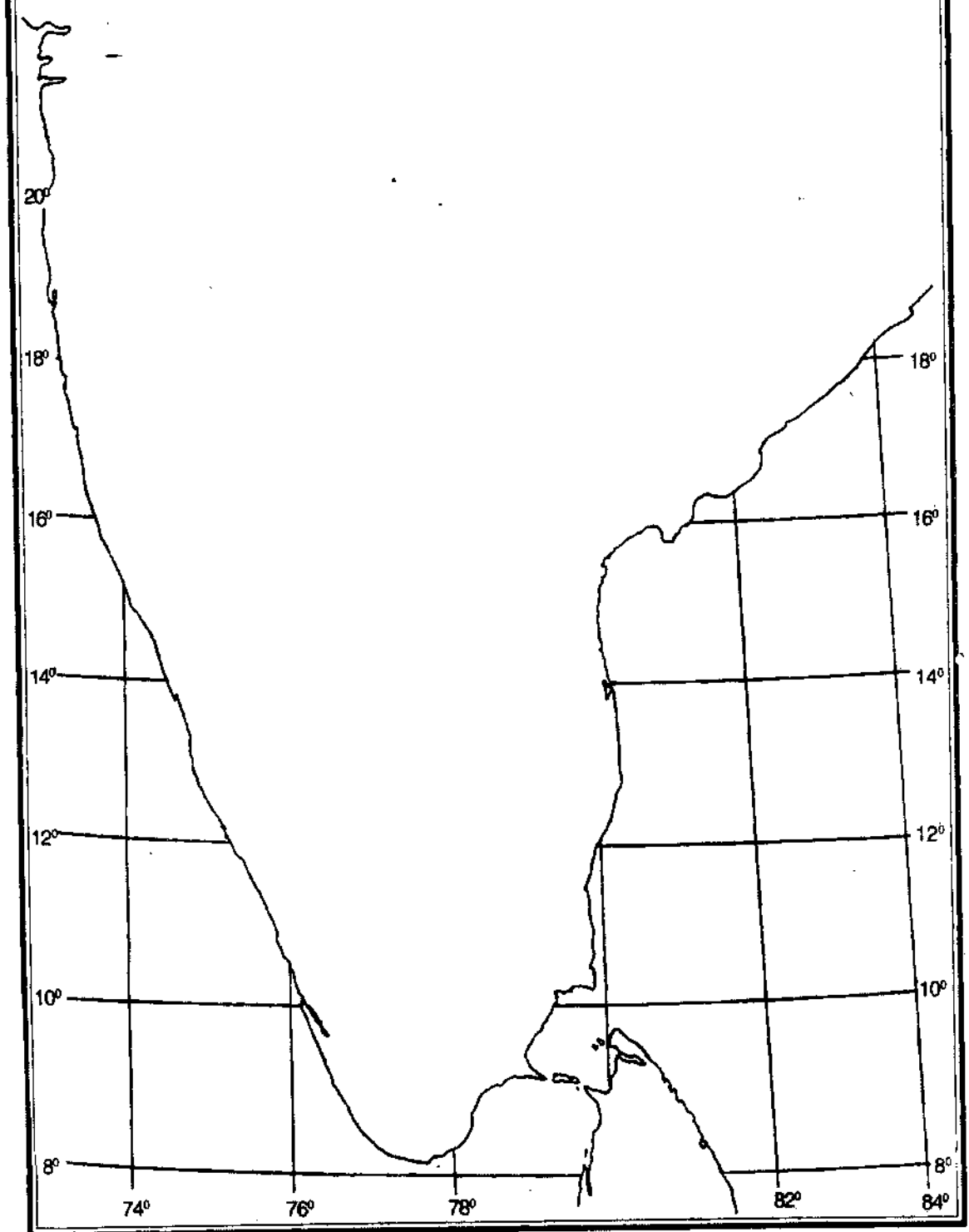
6. Briefly narrate the economic reforms of Tippu Sultan.
7. Write a short note on the First Anglo Mysore War.
8. Write a short note on the role played by Rani Chennamma and Sangolli Rayanna in the Kittur Revolt.
9. Explain the contributions of the Christian missionaries in printing and press.
10. Give an account of the progress achieved in the field of education under the Diwans of Mysore.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. 'The early years of Krishnaraja Wodeyar III's reign saw several difficulties in the field of administration'. Explain how they were overcome by the mature experience of Diwan Purnaiah.
12. 'The great rebellion of 1857 inspired the Kannadigas to revolt against the British'. Explain.
13. 'The Kannada poets, scholars, press and newspapers took up the cause of Karnataka's Unification'. Evaluate.
14. a) Mark the regions involved in the anti-British revolts and write an explanatory note on it.
b) Locate the following places and write an explanatory note on each them.
1. Surapura 2. Koppal 3. Madikeri 4. Halagali 5. Kittur

FOR PRACTICE



CHOICE BASED CREDIT SYSTEM

B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022

PSYCHOLOGY

Paper V: Social Psychology

Duration:3 Hours

Max Marks:80

I. Answer any SIX of the following :**(6×2= 12 Marks)**

1. What is Discounting?
2. Describe Individualism.
3. Explain the term Altruistic Personality.
4. What is Prosocial Behaviour?
5. What is Attachment Style?
6. What is Bribery?
7. What do you mean by Altruism?

II. Answer any FOUR of the following :**(4×5= 20 Marks)**

8. Explain the Nature and Goal of Social Psychology.
9. Explain the Role of Model in influencing prosocial behaviour.
10. Describe Interdependent Relationship.
11. Briefly describe various Categories of Violence.
12. Describe the effects of Relationship Failure.

III. Answer any FOUR of the following :**(4×12= 48 Marks)**

13. What is Nonverbal Communication? Explain the Basic Channels of Communication.
14. Who in general are the Helpers and who according to you Receive help?
15. Describe the power of Proximity.
16. Explain the Positive and Negative Effects of technology on Human Interaction.
17. Explain the Affective Basis of Attraction.

CHOICE BASED CREDIT SYSTEM

B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022

PSYCHOLOGY

Paper VI: Abnormal Psychology

Duration:3 Hours

Max Marks:80

I. Answer any SIX of the following : (6×2= 12 Marks)

1. Write any two importance of Diagnostic Criteria.
2. What is meant by Harmonization with ICD 11?
3. Mention the other Psychotic Disorders.
4. What is meant by Intellectual Disability?
5. What are Dissociative Disorders?
6. Write the meaning of Gender Dysphoria.
7. List the symptoms of Social Phobia.

II. Answer any FOUR of the following : (4×5= 20 Marks)

8. What is meant by Abnormality?
9. Write the difference between Mania and Hypomania.
10. Write a short note on Adjustment Disorder.
11. List the different Types of Paraphilic Disorders with its meaning.
12. Explain the criteria for Depersonalization.

III. Answer any FOUR of the following : (4×12= 48 Marks)

13. Illustrate the disorders under DSM V.
14. Explain the different types language problems experienced by the children with Language disorder.
15. Explain Obsessive Compulsive Disorders and its diagnostic criteria.
16. What are Personality Disorders? Explain the different types of Personality Disorders.
17. Explain the development of DSMV and the limitations of DSM IV.

CREDIT BASED FIFTH SEMESTER B.A. DEGREE EXAMINATION FEBRUARY 2022**PSYCHOLOGY****Paper VI: Abnormal Psychology****Duration:3 Hours****Max Marks:80****I. Answer any SIX of the following :****(6×2= 12 Marks)**

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2. What is meant by Harmonization with ICD 11?
3. Mention the other Psychotic Disorders.
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CHOICE BASED CREDIT SYSTEM**B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022****POLITICAL SCIENCE****Political Science III****Duration:3 Hours****Max Marks:120****I. Answer any FOUR of the following :****(4×5= 20 Marks)**

1. Mention the Stages of Preparation of Bill.
2. What are the drawbacks of Constituent Assembly?
3. Write a note on Lokasabha.
4. Write a note on Indian National Emergency 1975.
5. Mention the Liberal Principles of DPSP.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. Mention and narrate the prominent persons and their contributions to Indian Constitution.
7. Mention and explain the Fundamental duties with its criticism.
8. Discuss the points where Lokasabha is having more responsibility than rajyasabha.
9. Elucidate the powers and functions of the Prime Minister.
10. Briefly elaborate the composition, jurisdiction and limitation to Supreme Court.

III. Answer any THREE of the following :**(3×20= 60 Marks)**

11. Explain the salient features of Indian Constitution.
12. Briefly narrate the principles of DPSP.
13. Explain the position, powers and functions of Prime Minister of India.
14. Discuss on Judicial Review in India.

19PSC501

Reg No :

CHOICE BASED CREDIT SYSTEM

B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022

POLITICAL SCIENCE

Political Science V

Duration:3 Hours

Max Marks:120

I. Answer any FOUR of the following :

(4×5= 20 Marks)

1. Explain the objective of New Public Administration.
2. Write a note on Human Relation Theory.
3. Who can become a Good Leader?
4. Mention the role of Legislative in control of Public Administration.
5. Explain the role of Accounting in Public Administration.

II. Answer any FOUR of the following :

(4×10= 40 Marks)

6. Public Administration is the heart of Modern Civilization, Explain.
7. Explain the functions of Line Agencies.
8. Explain the stages of Decision-making.
9. Explain any 5 ways of Executive Control over Public Administration.
10. Briefly elaborate the Budgetary Principles.

III. Answer any THREE of the following :

(3×20= 60 Marks)

11. Elaborate the difference between Public and Private administration.
12. Explain the factors which influences the span of control.
13. Briefly elaborate the principles of organization.
14. What is Budget? Elaborate its importance.

CHOICE BASED CREDIT SYSTEM**B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022****POLITICAL SCIENCE****Political Science VI****Duration:3 Hours****Max Marks:120****I. Answer any FOUR of the following :****(4×5= 20 Marks)**

1. Write a note on Realist Approach.
2. 'Balance of Power is the limitation to National Power'. Explain.
3. Write your views on India's Foreign Policy.
4. Define National Interests and explain its meaning.
5. Define Balance of Power and Explain its Meaning.

II. Answer any FOUR of the following :**(4×10= 40 Marks)**

6. Define International Relations and explain its Scope.
7. Explain the Role of Technology and Population as a elements of National Power.
8. Write about the External factors of Foreign Policy.
9. Write about the functions of Diplomacy.
10. Explain the execution of Collective Security.

III. Answer any THREE of the following :**(3×20= 60 Marks)**

11. How did nationalism challenge the existing social order?
12. Elucidate the Concept of National Power with some examples.
13. Explain the methods and nature of Subversion.
14. How the Regional alliances are working to maintain peace and harmony among the nations?

CHOICE BASED CREDIT SYSTEM
B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022
ENGLISH MAJOR
Paper V: Women's Literature

Duration: 3 Hrs

Max Marks: 120

Section - A : Background

I. a) Answer any TWO of the following in about 150 words each: (2×5= 10)

1. Write a note on any two women writers' contribution to Feminist theory.
2. How was the focus of Third Wave Feminism different from that of Second Wave Feminism?
3. Write a note on Marxist and Socialist Feminism.

b) Answer any ONE of the following in about 250 words: (1×10 = 10)

4. Which are the two types of Feminist Criticism? Write with reference to Elaine Showalter's 'Towards A Feminist Poetics.'
5. What are the challenges faced by a woman writer in a patriarchal society? Write with reference to Chapter 1 of *A Room of One's Own*.

Section -B : Poetry

II. a) Annotate any THREE of the passages : (3×5= 15)

6. You've got another love
and I know it
Someone who adores you
just like me
Hanging on your words
like they were gold
Thinking that she understands
your soul
Poor Girl
just like me.
 - a. Who is addressed here?
 - b. How does the girl treat that person?
 - c. Why does the speaker call the other girl 'poor girl'?
7. Year, if you have no Mother's day present planned,
Reach back and bring me the firmness of her hand.
 - a. Who is addressed here?
 - b. What gift does the speaker ask for?
 - c. Why does the speaker want that gift?
8. Don't tell the truth, Instead, lie.
 - a. Did the speaker lie?
 - b. What was the outcome of her action?
 - c. Comment on the tone of the speaker?
9. A compass is useless; also
trying to take directions
from the movements of the sun,
which are erratic;
and words here are as pointless
as calling in a vacant wilderness.
 - a. What is the mood of the poet?
 - b. "A compass is useless" where and why?
 - c. From the given lines pick out the words that serve as aids in cartography. Explain.

b) Answer any TWO of the following in about 150 words each : (2×5= 10)

10. Examine the significance of the title of the poem 'In the Month of July' by Jean Arasanayagam.
11. What injustice is meted out to the woman in the poem 'I am not that Woman' by Kishwar Naheed?
12. Comment on the title of the poem 'Poor Girl' by Maya Angelou.

c) Answer any ONE of the following in about 250 words : (1×10= 10)

13. Do you think the poem 'Journey to the Interior' by Margaret Atwood is an allegory? Elaborate.
14. What consequences do you have to face if you speak the truth according to Taslima Nasrin?

Section - C: Drama

III. a) Annotate any THREE of the passages : (3×5= 15)

15. Our bad luck, hers, yours and mine. Once a bayen she's no longer human. So I tell you, You don't have a mother.
16. Tie knots in your hair and in what you're wearing. (Malindar ties knots in his hair and dhoti.) Spit on the head of the child. Tell me when you've done it.
17. But why did the boy ask me about a whole saree? He can't be remembering anything.
18. When I guard the graves through the night, my breasts bursting with milk ache for my Bhagirath back home, all by himself. I can't, can't stay away from him.

b) Answer any TWO of the following in about 150 words: (2×5= 10)

19. What does Bayen want to tell Malindar at the beginning of the play?
20. Was Chandidasi Gangadasi really a bayen? Justify .
21. Write a short note on Malindar.

c) Answer any ONE of the following in about 250 words: (1×10= 10)

22. Discuss the character of Chandidasi Gangadasi as as unravelled by Malindar in the course of the play Bayen.
23. Chandidasi becomes a victim of superstition. Elaborate.

Section - D : Novel

IV. a) Answer any FOUR of the following in about 150 words each : (4×5= 20)

24. Write a short note on Mr. Henry.
25. Mrs. Breedlove is a victim of her fantasy. Discuss.
26. Narrate the encounter between Louis Junior and Pecola.
27. Write a note on Pauline and her family.
28. How does Toni Morrison introduce the Breedloves family to the readers?

b) Answer any ONE of the following in about 250 words : (1×10= 10)

29. Discuss the mother-daughter relationship in Toni Morrison's *The Bluest Eye*.
30. Examine Morrison's treatment of love in *The Bluest Eye*.

CHOICE BASED CREDIT SYSTEM**B.A. FIFTH SEMESTER DEGREE EXAMINATION FEBRUARY 2022****ENGLISH****English (O) VI****Duration:3 Hours****Max Marks:120**

Section – A : Background**I. Answer the following in about 450 words each: (1×20= 20 Marks)**

1. Which are the broad categories in Children's Fiction? Explain by giving examples.
2. Give a detailed outline of the history of Children's Literature.

Section - B: Fairly Tales, Folk Tales and Animal Fables**II. a) Answer any TWO of the following in about 350 words : (2×15= 30 Marks)**

1. Elaborate on Tale 26 *Little Red Cap* by the brothers Grimm. How has the tale *Little Red Cap* changed over the ages?
2. Elaborate on Tale 21 *Cinderella* by the brothers Grimm. How has the tale *Cinderella* changed over the ages?
3. *The Town Musicians of Bremen* is a classic fairy tale. Elaborate on the plot and theme.

b) Rewrite ONE of the three stories in about 250 words : (1×10= 10 Marks)

1. Rewrite *The Blue Jackal* in the modern context and attribute human characters in life like situations to this plot to enhance this allegoric tale from the Panchatantra.
2. Rework on *Cinderella* in the feminist context. Justify your version of the tale.

Section – C: School Stories**III. a) Answer any TWO of the following in about 150 words : (2×5= 10 Marks)**

1. What are school stories? Discuss in brief *Upper Fourth at Malory Towers* as a school story.
2. What does Darrell's dreadful temper cost her in *Upper Fourth at Malory Towers*?
3. How does Darrel Rivers emerge as the protagonist? Who are her close friends?

b) Answer any ONE of the following in about 450 words : (1×20= 20 Marks)

1. The characterization of *Upper Fourth at Malory Towers* is a picture perfect one of a typical class in high school. Elaborate.
2. From your reading *Upper Fourth at Malory Towers* by Enid Blyton discuss the British value system and social culture as observed in this school story.

Section – D: Adventure Stories

IV. a) Answer any TWO of the following in about 150 words : (2×5= 10 Marks)

1. Comment on the freeing of Jim by Tom and Huck.
2. Who does Huck live with? Who are the others in that household?
3. How is *The Adventures of Huckleberry Finn* a picaresque novel?

b) Answer any ONE of following in about 450 words (1×20= 20 Marks)

1. Elaborate on the characterization and background to the novel *The Adventures of Huckleberry Finn*.
2. How does Huck manage to help Jim towards escape in the beginning? Elaborate on the end of the novel as well.
