

**CREDIT BASED FIRST SEMESTER B.Com. DEGREE EXAMINATION
OCTOBER 2012
COMMERCE
BUSINESS ECONOMICS**

Time: 3 Hrs

Max. Marks: 80

SECTION – A

Answer any THREE of the following: 3X20=60

1. Explain the law of Demand. What are its exceptions?
2. Define price elasticity of Demand. Explain the different types of price elasticity of demand.
3. Explain the law of variable proportions.
4. What is Monopoly? Explain price-output determination under monopoly in the short run and the long run.

SECTION – B

Answer any THREE of the following: 3X5=15

5. Explain briefly the subject matter of Business Economics.
6. Explain the concept of ‘consumers surplus’.
7. Explain the survey methods of demand forecasting.
8. Explain the factors involved in pricing policies.

SECTION – C

Answer all the questions: 5X1=5

9. What is supply?
10. Distinguish between fixed and variable cost.
11. What is price discrimination?
12. What is oligopoly market?
13. What do you mean by penetration pricing?

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**CREDIT BASED FIRST SEMESTER B.Com. DEGREE EXAMINATION OCTOBER
2014
COMMERCE
Business Economics**

Time: 3 Hrs

Max. Marks: 80

SECTION – A

Answer any Three of the following:

20X3=60

1. Explain the law of demand. What are its exceptions?
2. Examine the law of variable proportions.
3. Explain the break-even analysis. What are its uses?
4. What is perfect competition? Explain the price-output determination of firm under perfect competition.

SECTION – B

Answer any Three of the following:

5X3=15

5. Explain the subject matter of business economics.
6. Briefly explain the various types of price elasticity of demand.
7. Briefly explain the short run cost-output relationship.
8. Explain the statistical methods of demand forecasting.

SECTION - C

Answer all the questions:

1X5=05

9. What is micro economics?
10. What is meant by utility?
11. What is meant by an indifference curve?
12. What is monopolistic competition?
13. What is penetration price?

COM 104 .2

Reg. No.

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**CREDIT BASED FIRST SEMESTER B.Com. DEGREE EXAMINATION OCTOBER
2014
COMMERCE
Business Economics**

Time: 3 Hrs

Max. Marks: 80

SECTION – A

Answer any Three of the following:

20X3=60

1. Explain the law of demand. What are its exceptions?
2. Examine the law of variable proportions.
3. Explain the break-even analysis. What are its uses?
4. What is perfect competition? Explain the price-output determination of firm under perfect competition.

SECTION – B

Answer any Three of the following:

5X3=15

5. Explain the subject matter of business economics.
6. Briefly explain the various types of price elasticity of demand.
7. Briefly explain the short run cost-output relationship.
8. Explain the statistical methods of demand forecasting.

SECTION - C

Answer all the questions:

1X5=05

9. What is micro economics?
10. What is meant by utility?
11. What is meant by an indifference curve?
12. What is monopolistic competition?
13. What is penetration price?

COM 104.1

Reg. No.

**CREDIT BASED FIRST SEMESTER B.Com. DEGREE EXAMINATION
OCTOBER 2015
COMMERCE
BUSINESS ECONOMICS**

Time: 3 Hrs

Max. Marks: 80

SECTION – A

Answer any THREE questions:

3×20=60

1. Define Business Economics. Explain the subject matter of Business Economics.
2. Explain the law of Diminishing marginal utility. Point out its uses.
3. Explain the cost-output relationship of a firm in the short run.
4. What is perfect competition? Explain price-output determination of firm and industry under perfect competition in the short run.

SECTION – B

Answer any THREE questions:

3×5=15

5. Explain the law of demand.
6. Explain the properties of an indifference curve.
7. Analyse the feature of monopolistic competition.
8. Explain the objectives of pricing policies.

SECTION – C

Answer all the questions:

5×1=5

9. Define 'consumer's surplus'.
10. What is money cost?
11. What is price Discrimination?
12. What is elasticity of supply?
13. What is limit pricing?

COM 104.1

Reg. No.

**CREDIT BASED FIRST SEMESTER B.Com. DEGREE EXAMINATION
OCTOBER 2015
COMMERCE
BUSINESS ECONOMICS**

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Max. Marks: 80

SECTION – A

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3×20=60

1. Define Business Economics. Explain the subject matter of Business Economics.
2. Explain the law of Diminishing marginal utility. Point out its uses.
3. Explain the cost-output relationship of a firm in the short run.
4. What is perfect competition? Explain price-output determination of firm and industry under perfect competition in the short run.

SECTION – B

Answer any THREE questions:

3×5=15

5. Explain the law of demand.
6. Explain the properties of an indifference curve.
7. Analyse the feature of monopolistic competition.
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SECTION – C

Answer all the questions:

5×1=5

9. Define 'consumer's surplus'.
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11. What is price Discrimination?
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COM 104.1

Reg. No.

**CREDIT BASED FIRST SEMESTER B.COM. DEGREE EXAMINATION
OCTOBER 2016
COMMERCE
BUSINESS ECONOMICS**

Time: 3 Hrs.

Max. Marks: 80

SECTION – A

Answer any THREE of the following:

3×20=60

1. Explain the law of diminishing marginal utility. What are its limitations?
2. What is price elasticity of demand? Explain the various methods of measuring price elasticity of demand.
3. Explain the law of variable proportions.
4. What is monopoly? Explain the equilibrium price-output determination under monopoly.

SECTION – B

Answer any THREE of the following:

3×5=15

5. Explain the subject matter of Business Economics.
6. Briefly explain the law of demand.
7. Explain the features of perfect competition.
8. What are the objectives of pricing?

SECTION – C

Answer ALL the following:

5×1=5

9. What is Business Economics?
10. What is demand forecasting?
11. What is price discrimination?
12. What is oligopoly?
13. What is dual pricing?

COM 104.2

Reg. No.

**CREDIT BASED FIRST SEMESTER B.COM. DEGREE EXAMINATION
OCTOBER 2016
COMMERCE
BUSINESS ECONOMICS**

Time: 3 Hrs.

Max. Marks: 80

SECTION – A

Answer any THREE of the following:

3×20=60

1. State and explain the law of demand. What are its exceptions?
2. What is price elasticity of demand? Explain the methods of measuring price elasticity of demand.
3. What is demand forecasting? Explain the different methods of demand forecasting.
4. What is perfect competition? Explain the price-output determination of firm under perfect competition.

SECTION – B

Answer any THREE of the following:

3×5=15

5. Explain the subject matter of business economics.
6. Briefly explain the law of diminishing marginal utility.
7. Briefly explain the long run cost-output relationship.
8. What are the features of monopolistic competition?

SECTION – C

Answer ALL the following:

5×1=5

9. What is meant by utility?
10. What is consumer's surplus?
11. What is an indifference curve?
12. What is meant by break-even point?
13. What is monopoly?
